

Lelia Samsonⁱ

EDUCATION

QUALIFICATIONS

PhD. in Mass Communication, Minors in Cognitive Science and Human Sexuality Indiana University, Bloomington (USA) Committee: Betsi Grabe (chair), Erick Janssen, Rob Potter, Andrew Weaver.	expected 2012
MA. in Communication and Philosophy University of the West, Timisoara (Romania) School of Political Sciences, Philosophy and Communication.	2005-2007
MA. Graduate coursework in Applied Sociology University of Massachusetts, Boston (USA) Department of Sociology	2000- 2001
BA. in Journalism – Philology University of the West, Timisoara (Romania) School of Letters, Philosophy and History; Journalism Department.	1996-2000
Teaching Certificate University of the West, Timisoara (Romania)	2000

WORKSHOPS

IST Conference “The future of learning” Indiana University, Bloomington	February 2011
Graduate Student Conference “Preparing future faculty” Indiana University, Bloomington	February 2011
Round Table “Aspirations towards Functional Education” University of the West, Timisoara	November 2006
Seminar in “Promoting Freedom through Education in Central and Eastern Europe” Neuwaldegg Summer Institute, Vienna	August 2006
Training Session for Academics in Mass Media Curriculum Resource Center, CEU, Budapest	November 2003
Workshop for the Development of Marketing and Mass Media Zilele Biz, Bucharest	October 2003
“Qualitative Tools in Teaching English as a Second Language” Workshop International Forum Language Center, Timisoara	June 2003
Extra-curricular Courses in Comparative Literature and PCs University of the West, Timisoara	1997-1999
Visual Communication Classes TeleUniversitatea, Timisoara	1996-1997
Educational Training Classes and Internships Pedagogical Institute, Timisoara	1995-1996

RESEARCH AND TEACHING AREAS

- Highly arousing visual content
- Processing of mediated stimuli
- Sexual stimuli, sexual orientation and identity
- Third person perception
- Demographics: gender, sexuality, age
- Communication theory and research

SCHOLARSHIP

PEER-REVIEWED PUBLICATIONS/ SUBMISSIONS

Samson, L. & Grabe, M. E. (under review). The sexual propensities of young adults: Does media use matter?
Journal of Broadcasting & Electronic Media.

Grabe, M. E., **Samson, L.**, Zelekauste, A. & Yegiyan, N. (2011). Covering presidential election campaigns: Does reporter gender affect the work lives of correspondents and their reportage? *Journal of Broadcasting & Electronic Media*, 55(3).

Grabe, M. E. & **Samson, L.** (2011). Sexual cues emanating from the anchoress chair: Implications for perceived professionalism, fitness for beat, and memory for news. *Communication Research*, 38(4), pp. 471-496.

Paul, B. & **Samson, L.** (2009). The Internet and Adolescent Sexual Identity. In Zheng, R., Burrow-Sanchez, J. & Drew, C. (Eds.) *Adolescent Online Social Communication and Behavior: Relationship Formation on the Internet*. Hershey, PA: Information Science Reference, pp. 69-85.

Chilarescu, L. (2007). The Sexual Identity and Orientation of the Mass Media. In Dascal, R. & Elford, S. (Eds.) *Gender Studies*, 6(1). Timisoara, Ro: WUPH, pp. 7-15.

Chilarescu, L. (2006). Media's Play of Gender. In Dascal, R. & Elford, S. (Eds.) *Gender Studies*, 5(1). Timisoara, Ro: WUPH, pp. 21-31.

Chilarescu, L. (2005). The Impact of the Homogeneous Global Advertising on Multicultural Reality. In Morgan, K., Brebbia, C.A., Sanchez, J. & Voiskounsky A. (Eds.) *Human Perspectives in the Internet Society: Culture, Psychology and Gender*. Southampton, UK: WIT Press, pp. 417-427.

INVITED PUBLICATIONS

Chilarescu, L. & Racoltza, A. (2005). The Symbolism of the Walls in Timisoara, Romania. [*City in (Culture) in City*] *Proceedings to the 9th Cultural Studies Symposium*. Izmir, Turkey, pp. 215-229.

Chilarescu, L. (2004). Mass media și cultura populara a adolescenților. *Studii de Economie. Lucrari Stiintifice ale Cadrelor Didactice, Vol 25*, Timisoara, Ro, pp. 383-397.

Chilarescu, L. (2003). The Impact of New Mass Media on Youth. *L'Innovation dans L'Europe Elargie. Proceedings to the 9th International Conference "Pays du Groupe Vysegrad"*, Svishtov, Bg, pp. 416-426.

CONFERENCE PRESENTATIONS

PEER REVIEWED

Samson, L. & Grabe, M. E. (2011). *Media use and sexual propensities among emerging adults*. Paper presented to the Annual Meeting of the Society for the Scientific Study of Sexuality (SSSS), November, Houston, TX.

Bas, O., Grabe, M. E., Pagano, L. A. & **Samson, L.** *Audience responses to female anchors' sexual attractiveness: Gender differences and intra-sexual competition*. Paper presented at the Annual Meeting of the Association for Politics and the Life Sciences, October, Cincinnati, OH.

Samson, L., & Janssen, E. (2011). *Sexual arousal to same- and opposite-sex stimuli in heterosexual and homosexual men: The impact of directing attention to sexual and nonsexual stimulus content*. Paper presented at the Annual Meeting of the Society for Psychophysiological Research, September, Boston, MA.

Samson, L. & Grabe, M. E. (2011). *Media Use Patterns and the Sexual Propensities of Young Adults*. Paper presented at the Annual Meeting of the International Academy of Sex Research, August, Los Angeles, CA.

Samson, L., & Janssen, E. (2011). *The impact of visual attention on sexual responses to same- and opposite-sex stimuli in heterosexual and homosexual men*. Paper presented at the Annual Meeting of the International Academy of Sex Research, August, Los Angeles, CA.

Samson, L. & Grabe, M. E. (2011). *The sexual propensities of young adults: Does media use matter?* Paper presented to the Mass Communication Division of the International Communication Association, May, Boston, MA.

Samson, L. & Potter, R.F. (2011). *Empathizing and Systemizing Media Violence: A Dual-Control Approach*. Paper presented to the Information Systems Division of the International Communication Association, May, Boston, MA.

Samson, L. & Grabe, M. E. (2010). *What does sexual attractiveness have to do with the news?* Paper presented at the Annual Meeting of the Society for the Scientific Study of Sexuality (SSSS), November, Las Vegas, NV.

Samson, L., & Janssen, E. (2010). *Processing of sexual stimuli in men*. Paper presented at the Annual Meeting of the Society for the Scientific Study of Sexuality (SSSS), November, Las Vegas, NV.

Grabe, M. E. & **Samson, L.** (2010). *Sexual cues emanating from the anchoress chair: Implications for perceived professionalism, fitness for beat, and memory for news*. Paper presented to the Mass Communication Division of the International Communication Association, June, Singapore.

Grabe, M. E., **Samson, L.**, Zelekauste, A. & Yegiyan, N. (2009). *Gender in Election News Reportage: The Messenger and the Message*. Paper presented to the Political Communication Division of the International Communication Association, May, Chicago, IL.

Chilarescu, L. (2006). *Playing the Social Class: The Impact of the Popular Media on Social Class*. Paper presented to the 10th International Biennial Congress of IGEL, August, Munich, Germany.

Chilarescu, L. (2004). *The Impact of the Homogeneous Global Advertising on Multicultural Reality*. Paper presented to the International Conference Human Perspectives in the Internet Society: Culture, Psychology and Gender, September, Cadiz, Spain.

Chilarescu, L. (2004). *Multiculturalism but one humanity and one global media*. Paper presented to the 8th Congress of the International Association in Semiotics AIS/IASS "Signs of the World. Interculturality and Globalization", July, Lyon, France.

INVITED

Grabe, M. E., **Samson, L.**, Zelekauste, A. & Yegiyan, N. (2009). *Gender in Election News Reportage: The Messenger and the Message*. Poster presented to the Women in Science Conference, March, Bloomington, IN

Chilarescu, L. (2006). *The Sexual Identity and Orientation of the Mass Media*. Paper presented to the International Conference British and American Studies, May, Timisoara, Romania

Chilarescu, L. (2005). *Media's Play of Gender*. Paper presented to the International Conference British and American Studies, May, Timisoara, Romania

Chilarescu, L. & Racoltza, A. (2004). *The Symbolism of the Walls in Timisoara, Romania*. Paper presented to the 9th International Symposium in Intercultural Studies "EGE UNIVERSITY", May, Izmir, Turkey

Chilarescu, L. (2003). *The Impact of New Mass Media on Youth*. Paper presented to the International Conference "Pays du Groupe Vysegrad", September, Svishtov, Bulgaria

Chilarescu, L. (2003). *Mass Media and the Popular Culture of Teen-agers*. Paper presented to the National Conference "Zilele Academice Timisorene", June, Timisoara, Romania

INVITED TALKS

"Knowledge, the Digital Divide and the Participation Gap" May 2010
Guest lecturer at undergraduate seminar (Media Life). Indiana University, Bloomington.

"Male Sexual Orientation and the Processing of Sexual Stimuli" April 2011
IU Department of Telecommunications Seminar Series.

"Media and Child Development" March 2011
Guest lecturer at undergraduate seminar (Intro to Media and Society). Indiana University, Bloomington.

"Media Access and the Digital Divide" February 2011
Guest lecturer at undergraduate seminar (Media Life). Indiana University, Bloomington.

"Sex in the News" November 2010
Guest lecturer at graduate seminar (Media and the Body). Indiana University, Bloomington.

"Knowledge, Media and Access" November 2010
Guest lecturer at undergraduate seminar (Media Life). Indiana University, Bloomington.

"Sex in the Media": November 2010
Guest lecturer at undergraduate seminar (Intro to Media and Society). Indiana University, Bloomington.

"Why use Sex in the Media": undergraduate seminar April 2010
Guest lecturer at undergraduate seminar (Children and Media). Indiana University, Bloomington.

"The mean world of television; Cultivation and media for children " February 2010
Guest lecturer at undergraduate seminar (Children and Media). Indiana University, Bloomington.

"New perspectives to research children and media " January 2010
Guest lecturer at undergraduate seminar (Children and Media). Indiana University, Bloomington.

"Sexual cues emanating from the anchoress chair", with Grabe, M.E. January 2010

IU Department of Telecommunications Seminar Series.

"*Fright Reactions*": undergraduate seminar October 2009
Guest lecturer at undergraduate seminar (Children and Media). Indiana University, Bloomington.

"*Dynamic systems approach to development*" September 2009
Guest lecturer at undergraduate seminar (Children and Media). Indiana University, Bloomington.

"*Media, Literacy and Developmental Issues*" June 2008
Guest lecturer at undergraduate seminar (Intro to Media and Society). Indiana University, Bloomington.

PROFESSIONAL EXPERIENCE

Indiana University, Department of Telecommunications: **Associate Instructor** Fall 2007, Spring 2008, Summer 2008, Fall 2008, Fall 2009, Spring 2010, Fall 2010, Spring 2011

Indiana University, Department of Telecommunications: **Research Assistant** Spring 2009

Academic Edge, Kaiser Food Ads and Children Content Analysis Study– Sample 2007: **Coder** Summer 2008

University of the West, Marketing and Foreign Languages Department: **Assistant Lecturer** 2001 – 2007

University of Massachusetts, Boston, *The MASS Media* Newspaper: **Photographer** – 2001

University of Massachusetts, Boston: **Teaching Assistant** – 2000-2001

AntrACT, Newspaper of the National Theater Festival, Timisoara: **Theatre Reporter and Columnist** 1998

Orizont, Cultural Magazine of Timisoara: **Theater Reporter and Columnist** 1996-1999

University of the West, Timisoara, Center of Social Science Research: **Translator (English-Romanian), Field Researcher** 1995-1999

TeleUniversitatea: **Reporter and Documentary Director** 1995-1997

FOREIGN LANGUAGES

English, French: fluent

Italian, Spanish: conversational

AWARDS AND HONORS

Travel Grant: International Communication Association, Washington, DC (\$500) March 2010

Student Research Grant Award: Kinsey Institute, IU Bloomington (\$750) January 2010

Travel Award: College of Arts and Sciences, IU Bloomington (\$300) December 2009

Conference Travel Award: Department of Telecommunications, IU (\$150) June 2009

Grand Prize for Documentary/Short Film Directing, Student Section (\$1000) October 1998

"TeleVest" National Festival for Local and Regional TV, Consiliul Judetean Timis, Timisoara

EXTRA – CURRICULAR VOLUNTEERING

International Communication Association. **Reviewer.** 2010 – present.

Society for the Scientific Study of Sexuality, **Reviewer.** 2010 – present.

Event-Related Potentials of the Brain, EPIC 15th International Congress, Indiana University, Department of Psychological and Brain Sciences: **Organizing Volunteer.** April 2009

Indiana University, Department of Telecommunications: **Graduate Student Representative.** 2009-2010

"Pentru Voi" Foundation and Day Center for People with Disabilities: **Volunteer.** 2006-2007

National Students Conference "Sesiunea de Comunicari Stiintifice a Studentilor": **Organizer and Coordinator of Research Papers.** May 2003

Thespis Theater: **Theater Performances.** 1996-1998

"Rudolph Walter" Orphanage & Kindergarten #3 from Timisoara: **Tutoring, supervising and teaching internships.** 1996

Tempus & Vox Studentis: **High school newspaper, student newspaper reporting.** 1993-1998

ⁱ Name changed from Chilarescu