

REAL-WORLD DEGREES PREPARE STUDENTS TO MAKE A REAL DIFFERENCE.



A glance at the headlines or conversation overheard at the local coffee shop point to the many important issues and concerns our society and citizens face today. Poverty and crime. Education. The economy.

Collectively, we call these concerns public affairs — issues that impact our quality of life.

GOV'T REFORM STARTS HERE



S P E A

Prepare for careers in
government, management and law
with Public Affairs degrees

**MAKING
A DIFFER-
ENCE
STARTS
HERE**



Bachelor of Science in Public Affairs degrees help students develop the analytical, collaboration and leadership skills required to examine these types of complex issues and solve critical problems. These degrees lead to careers on Capitol Hill and in the companies and organizations working hand-in-hand with government to move our country and our world in a positive direction. They prepare students for advanced degrees — in law, in business, in nonprofit management, and in policy analysis.

Students have different strengths and interests.

Public Affairs degree majors are equally diverse:

POLICY ANALYSIS MAJOR

SPEA has one of the few policy analysis programs of its kind, including graduate programs ranked among the best in the nation by *U.S. News & World Report*, tied with Harvard University. Undergraduate students in this major develop sought-after skills they use to dissect public policy...and improve it. This is a roll-up-your-sleeves major that combines study in finance, public policy, economics and law. Students use advanced statistical modeling to measure the real-world impact of policy decisions. Graduates have many choices and *may* go on to careers in Washington, DC — including positions at the White House.

LEGAL STUDIES MAJOR

Focus on the legal aspects of public policy and the role of courts in public affairs. In this major, you'll study all types of law — public, criminal, constitutional and environmental. You'll learn about government administration and regulation, and negotiation and conflict resolution. This is not a pre-law curriculum or paralegal training. This is a major for students interested in leveraging the law in a public affairs career.



PUBLIC FINANCIAL MANAGEMENT MAJOR

Managing a personal budget can be difficult, so imagine what it's like when you're talking about the billion-dollar finances of a city, state or federal government. Public finance majors learn about accounting and auditing, budgeting and taxes, public purchasing and revenue management. As graduates, they understand complex monetary issues, and have the tools required for careers in government or business finance.

MANAGEMENT MAJOR

The same business skills found in corporate America have widespread application solving complex problems outside the office building. Students in the management major apply business principles in the public sector, addressing persistent issues from budget deficits, to carbon emissions, to crisis communications. You'll learn how to manage projects and people, and study labor relations, nonprofit leadership, and community and metropolitan development. Graduates go on to careers working in business and industry, as well as government agencies and nonprofit organizations that work with them.

PUBLIC AND NONPROFIT MANAGEMENT MAJOR

Public and nonprofit agencies provide essential services to people from all walks of life, including at-risk and underserved populations around the world. From well-known global charity organizations, to small, community-specific programs, these programs rely on the leadership of people who have the heart for hard work and the head for business. Here, they learn how to manage people, projects, money and communication. They study the structure of government, nonprofit and private organizations...and prepare for careers where they're able to collaborate and move seamlessly among all three.



For information on the Bachelor of Science in Public Affairs degree with an Environmental Management major, see the [Green Starts Here](#) insert.

WHERE WILL YOU WORK?



**CAREERS
START
HERE**

SOME OF THE MANY PLACES PUBLIC AFFAIRS DEGREES CAN TAKE YOU:

Government:

- Local, state and federal government agencies
- the US Department of Labor
- the White House

Nonprofit organizations:

- Komen for the Cure
- United Way
- the Red Cross
- Heifer International

Private and public businesses:

- law firms
- banking / finance
- insurance

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RUNNING THE SHOW STARTS HERE

A young man with dark hair, wearing a blue and black vertically striped button-down shirt, stands in an office environment. He is looking directly at the camera with a neutral expression. In the background, there is a window with a view of a city and a blue wall. In the foreground, a dark wooden desk holds a laptop, a red notebook, and a mouse.

S P E A

Learn the business
behind the curtain with an
arts management degree

**BRAVO
STARTS
HERE**



RIGHT-BRAIN CREATIVITY MEETS LEFT-BRAIN LOGIC IN ARTS MANAGEMENT DEGREES AND CAREERS.

Keeping the arts world thriving is more challenging than ever before, opening a door of opportunity for people with equal passion for creativity and business.

The **Bachelor of Science in Arts Management** prepares students for exciting careers working side-by-side with top-name talent to bring their vision to the public in galleries, museums, arts education programs and performance venues. Students learn the business of the arts, including managing, marketing, financing and funding. They also study organizational structure in government, private and nonprofit arts organizations, and graduate ready to move easily among all three as their careers grow and progress. The program's final component — a mandatory internship — gives students real-world experience translating their passion into a profession.

One of the few programs of its kind in the country, the arts management program is led by professors renowned as some of the nation's top arts and nonprofit management experts.

Visit spea.indiana.edu to learn more about arts management degrees and see student stories.

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**SCHOOL OF PUBLIC AND
ENVIRONMENTAL AFFAIRS**

BLOOMINGTON

TWO VERY DIFFERENT DEGREES WITH ONE SHARED GOAL: PROTECTING OUR PLANET.

It takes the work of many — all with different skills, strengths and perspectives — to manage and protect the world around us, and its natural resources.

SPEA is one place where individuals with diverse environmental interests can study for either science-based degrees, or degrees in environmental policy.

GREEN STARTS HERE



S P E A

Sustainable degrees
in environmental science and
environmental management

**SAVING
THE
WORLD
STARTS
HERE**



BACHELOR OF SCIENCE IN ENVIRONMENTAL SCIENCE

When we say this degree is hands-on, field study-based, we're actually talking about fields...and forests, and mountains, and the cities that rise within and around them.

The Bachelor of Science in Environmental Science (BSES) is a joint venture between SPEA and IU's College of Arts and Sciences. Your study will center on the complex dynamics between people and nature, and prepare you to move directly into a career or graduate study.

- **Choose a concentration in what interests you most** — air and water, ecosystems and environmental geology, pollution control. We have concentrations as diverse as the world around us, including the one that suits you best.
- **Get out there!** BSES students don't wait until after graduation to start saving the planet. Your undergrad program includes field research in locations from Montana mountaintops, to coastal streams, to EPA superfund sites.
- **Practice your profession.** Senior BSES students complete a research project in their areas of concentration and present it in a program open to the public. This advanced research requirement gives SPEA graduates an important edge, and many who choose to enter the workforce immediately after graduation do so at an intermediate level.

MEET THE NEED

Today there is a critical need for scientists ready to address environmental concerns in global climate change, pollution, conservation of endangered species and habitats, urban sprawl and illness caused by environmental problems. The BSES prepares you to make a difference today for a better tomorrow.

**GREEN
STARTS
HERE**



BACHELOR OF SCIENCE IN PUBLIC AFFAIRS ENVIRONMENTAL MANAGEMENT MAJOR

Environmental scientists rely on the leadership of professionals in the public, private and nonprofit sectors who share their commitment to the world around us. The Bachelor of Science in Public Affairs (BSPA) degree with an environmental management major centers on the business of the environment — crafting its policy and laws, innovating and ensuring sustainable practices, and helping divergent groups and populations work together to protect the planet we share.

Students in the BSPA environmental management major master the real-world application of scientific theory, and go on to careers that help put scientific principles into everyday practice. To prepare, they participate in internships and mentoring programs. They study environmental policy from all sides, investigating:

- environmental law
- environmental economics
- risk assessment
- pollution management
- conservation biology
- watershed management

Graduates work in government agencies, nonprofit environmental organizations, and in private businesses devoted to environmental products, services and concerns.

RESPONSIBILITY AT WORK

Some of the many places environmental management majors can work:

Government agencies:

*Environmental Protection Agency, Department of Natural Resources,
National Park Service*

Nonprofit organizations:

The World Wildlife Fund, Greenpeace, The Nature Conservancy

Private and public businesses:

utility companies, environmental laboratories, planning/development firms

BETTER HEALTH STARTS HERE



S P E A

Build healthy communities
with a Bachelor of Science
in Public Health

**BETTER
HEALTH
STARTS
HERE**



WORK TOGETHER TO IMPROVE HEALTH CARE QUALITY, DELIVERY AND COSTS.

Some of the most important jobs in health care happen outside the operating room. Administrators oversee all aspects of health care delivery, and work with other health care professionals as well as policy experts and government leaders to make better health a reality for everyone.

Health administration majors prepare to tackle the complex issue of making sure citizens have access to the health services they need. Graduates' fine-tuned organizational, analytical, managerial and leadership skills lead to administrative careers in areas beyond just hospitals, including environmental health, epidemiology, and health policy and planning. Mandatory internships assure real-world experience before you graduate and enter this rapidly growing field.

Study the business of health care

- management
- health care finance and law
- managed care systems
- hospital and long-term care administration
- health care marketing

Visit spea.indiana.edu to learn more about public health degrees and see student stories.

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**SCHOOL OF PUBLIC AND
ENVIRONMENTAL AFFAIRS**

BLOOMINGTON

OPPOR- TUNITIES START HERE



S P E A

Get a valuable degree and
measurably more

**GO
FARTHER
STARTS
HERE**



GO FASTER. GO FARTHER. GO PLACES YOU NEVER IMAGINED.

Study at SPEA means access to programs that can help you accelerate graduate study, maximize academic potential, learn by leading and become a certified citizen of the world. Consider these opportunities:

DIRECT ADMISSION

Qualified students get a head start through direct admission to SPEA. Students with the following may apply:

- high school class ranking in the top 15 percent
- SAT score of 1250+
- ACT score of 28

Contact the admissions office for more information and to apply.

SPEA HONORS PROGRAM

Be invited to complete advanced courses, work one-on-one with faculty members on honors-level projects, and be automatically admitted into prestigious programs including the Washington Leadership Program and Scholars in Global Citizenship Program. Students graduate with an honors degree, and conditional admission to the SPEA Accelerated Master's Program.

ACCELERATED MASTER'S PROGRAM

Start graduate study during senior year with this innovative program for outstanding SPEA undergrads. The program allows you to apply for master's degrees in Public Affairs or Environmental Science early in junior year, and fulfill certain graduate and undergraduate course requirements at the same time, saving time and saving money.



WASHINGTON LEADERSHIP PROGRAM

Make the US capital your campus for a semester. Your studies will take you inside federal offices and on Capitol Hill where you'll attend meetings and special events, conduct research, prepare briefings and gain valuable professional experience. Students especially interested in health issues also have the option of taking a new course on health policy development. This competitive program accepts IU juniors and seniors, who spend the semester interning and taking courses taught by SPEA faculty, with guest lectures from Washington policymakers and officials.

NONPROFIT LEADERSHIP ALLIANCE CERTIFICATE PROGRAM (formerly American Humanics)

Earn certification for entry-level management positions in youth and human services agencies. The Certificate serves as an entryway into professional work in the nonprofit sector, one of the fastest-growing fields of employment.



SPEA ABROAD

Supported by scholarship programs that offer up to \$2,000 toward summer or semester study abroad, this exciting program partners with host universities around the world to teach English-language classes approved for the SPEA curriculum. Choose course topics that include policy management, urban development, environmental issues, nation building and regulatory reform. Study in Beijing or Berlin, London, Moscow or Hanoi. Travel to Kenya or Spain. Destinations are always changing, offering students a unique opportunity to witness worldwide events as they happen.