

REAL-WORLD DEGREES PREPARE STUDENTS TO MAKE A REAL DIFFERENCE.



A glance at the headlines or conversation overheard at the local coffee shop point to the many important issues and concerns our society and citizens face today. Poverty and crime. Education. The economy.

Collectively, we call these concerns public affairs — issues that impact our quality of life.



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**SCHOOL OF PUBLIC AND
ENVIRONMENTAL AFFAIRS**

BLOOMINGTON

GOV'T REFORM STARTS HERE



S P E A

Prepare for careers in
government, management and law
with Public Affairs degrees

**MAKING
A DIFFER-
ENCE
STARTS
HERE**



Bachelor of Science in Public Affairs degrees help students develop the analytical, collaboration and leadership skills required to examine these types of complex issues and solve critical problems. These degrees lead to careers on Capitol Hill and in the companies and organizations working hand-in-hand with government to move our country and our world in a positive direction. They prepare students for advanced degrees — in law, in business, in nonprofit management, and in policy analysis.

Students have different strengths and interests.

Public Affairs degree majors are equally diverse:

POLICY ANALYSIS MAJOR

SPEA has one of the few policy analysis programs of its kind, including graduate programs ranked among the best in the nation by *U.S. News & World Report*, tied with Harvard University. Undergraduate students in this major develop sought-after skills they use to dissect public policy...and improve it. This is a roll-up-your-sleeves major that combines study in finance, public policy, economics and law. Students use advanced statistical modeling to measure the real-world impact of policy decisions. Graduates have many choices and *may* go on to careers in Washington, DC — including positions at the White House.

LEGAL STUDIES MAJOR

Focus on the legal aspects of public policy and the role of courts in public affairs. In this major, you'll study all types of law — public, criminal, constitutional and environmental. You'll learn about government administration and regulation, and negotiation and conflict resolution. This is not a pre-law curriculum or paralegal training. This is a major for students interested in leveraging the law in a public affairs career.



PUBLIC FINANCIAL MANAGEMENT MAJOR

Managing a personal budget can be difficult, so imagine what it's like when you're talking about the billion-dollar finances of a city, state or federal government. Public finance majors learn about accounting and auditing, budgeting and taxes, public purchasing and revenue management. As graduates, they understand complex monetary issues, and have the tools required for careers in government or business finance.

MANAGEMENT MAJOR

The same business skills found in corporate America have widespread application solving complex problems outside the office building. Students in the management major apply business principles in the public sector, addressing persistent issues from budget deficits, to carbon emissions, to crisis communications. You'll learn how to manage projects and people, and study labor relations, nonprofit leadership, and community and metropolitan development. Graduates go on to careers working in business and industry, as well as government agencies and nonprofit organizations that work with them.

PUBLIC AND NONPROFIT MANAGEMENT MAJOR

Public and nonprofit agencies provide essential services to people from all walks of life, including at-risk and underserved populations around the world. From well-known global charity organizations, to small, community-specific programs, these programs rely on the leadership of people who have the heart for hard work and the head for business. Here, they learn how to manage people, projects, money and communication. They study the structure of government, nonprofit and private organizations...and prepare for careers where they're able to collaborate and move seamlessly among all three.



For information on the Bachelor of Science in Public Affairs degree with an Environmental Management major, see the [Green Starts Here](#) insert.

WHERE WILL YOU WORK?



**CAREERS
START
HERE**

SOME OF THE MANY PLACES PUBLIC AFFAIRS DEGREES CAN TAKE YOU:

Government:

- Local, state and federal government agencies
- the US Department of Labor
- the White House

Nonprofit organizations:

- Komen for the Cure
- United Way
- the Red Cross
- Heifer International

Private and public businesses:

- law firms
- banking / finance
- insurance

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