



INDIANA UNIVERSITY

RESEARCH CENTER FOR CHINESE
POLITICS AND BUSINESS

中国政治与商务研究中心

A colloquium on Chinese Outward Foreign Direct Investment

Featuring a Presentation by

Marjorie Lyles and Dan Li

Indiana University Kelley School of Business

With Commentary by

Benjamin Shobert

Managing Director, Teleos, Inc.

Thursday, March 4, 12:00-1:15 pm

Oak Room, Indiana Memorial Union
900 E. 7th Street, IU-Bloomington Campus

Although China is known as one of the world's largest recipient of foreign direct investment (FDI), Chinese outward FDI is growing quickly, reaching \$43.3 billion in 2009. Kelley School professors and RCCPB senior associates Marjorie Lyles and Dan Li will present findings from their survey of Chinese companies, which is summarized in their paper, "Effects of Past Experience, Learning Capabilities and Overall Motivation on the Performance of Chinese Outward FDI & the Mediating Role of Learning." Benjamin Shobert, a member of the RCCPB's Advisory Board and the head of a firm which advises Chinese clients on outward investment strategies, will provide commentary.

The event is free and open to the public. No RSVP necessary.

