

How Social Is Your Media?

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What is Social Media?

- User generated content i.e. blogs, web forums, photo and video sharing communities
- Social network sites that encompass user generated content which emphasis on the relationship among users of the community (Agichtein et al., 2008)

How are Social Networks Defined?

- boyd and Ellison (2008) define social network sites as: Web-based services that allow individuals to (1) construct a public or semi-public profile within a bounded system, (2) articulate a list of other users with whom they share a connection, and (3) view and traverse their list of connections and those made by others with the system. (p. 211)

How are Students Using Social Media?

- Express interest in a television show, celebrity, food, place, etc.
- Career Networking
- Contact with friends, family and others across nation
- Upload pictures
- Sounding board for issues

Today's Focus

Communicate ideas, views and responses to various events that have happened on college campuses and around the world

Looking at how students have responded to these events primarily using Facebook and Twitter

What is Activism?

- The policy or action of using vigorous campaigning to bring about political or social change (Apple Dictionary)
- **Activism** consists of intentional efforts to bring about social, political, economic, or environmental change (Wikipedia)
- A doctrine or practice that emphasizes direct vigorous action especially in support of or opposition to one side of a controversial issue (Webster Dictionary)

How has activism changed?

The Infamous 1960s vs. Present Day

Soviet Jews



Over the next decade, the cause blossomed worldwide with the most prominent refuseniks -- known from writings, photos and movies smuggled out by tourists -- seen as heroes by people from across the political spectrum. The activism persuaded the U.S. government to make human rights a central issue in its negotiations with the Soviets.

Women's Liberation Movement



For well over a decade hundreds of thousands of American women turned out for massive demonstrations, overturned discriminatory laws through legislation and court action, broke new ground by entering male dominated professions (law, medicine, clergy, corporate and blue-collar), and initiated a vast array of new institutions such as rape crisis centers, shelters for battered women, feminist journals, health clinics, and coffee houses.

Civil Rights Movement



The Civil Rights Movement in the United States has been a long, primarily nonviolent struggle to bring full civil rights and equality under the law to all Americans. This reform movement in the United States was aimed at abolishing racial discrimination against African Americans and restoring the right to vote in Southern states.


Media and Activism

Media activism is activism that uses media and communication technologies for social movement

Including:

- Publishing news on web sites
- Creating video and audio investigations
- Spreading information about protests
- Organizing campaigns relating to media and communications policy

Activism in 2011



Amnesty International Association at Indiana University

University · Bloomington, Indiana

Information

Description: If you are interested in human rights around the world, stop by one of our meetings and see what you can do to help!


Address: Ballantine Hall 345, Bloomington, IN 47406 - Get Directions

Phone: Add Telephone Number

Website: <http://www.aiaiu.com/> <http://www.twitter.com/AIUAmnesty>

Status: Closed now

Hours: Tue: 7:00 pm - 8:00 pm



About: AIATIU is a student organization that works with Amnesty International to shed light on human rights injustices around the world.

General Information: General meeting times for the 2011-2012 school year will be posted soon!

Mission: To educate the Bloomington community about human rights and to take action against human rights injustices around the world aiaiu@indiana.edu

Email: aiaiu@indiana.edu

Likes and interests


Likes: Purdue R.I.S.E., Red Light Campaign

Friend Activity

Andrew Reagan likes Amnesty International Association at Indiana University's status.

Amnesty International Association at Indiana University

Kim Kushner, Abby Thomason



Rethinking Incarceration

Organization · Bloomington, Indiana

Basic Information

Location: Bloomington, IN

About: "When will our conscience grow so tender that we will act to prevent human misery rather than avenge it?" -Eleanor Roosevelt

Description: This page will serve as a constant source of news and narrative detailing the harms and complications of incarceration, and presenting alternatives to this broken institution, upon which we every day grow increasingly reliant.

General Information: 2.3 million people are incarcerated in the U.S. 5 million more are serving probation or parole. Globally, China ranks second after the U.S. with 1.5 million of its people incarcerated, despite having four times the total population size.

Mission: In the United States, over 2500 youth are serving life without parole for crimes committed as juveniles. No other country in the world commits its youth to life... See more

"The degree of civilization in a society can be judged by entering its prisons." -Fyodor Dostoevsky

Why do we imprison such a large proportion of our population? Does incarceration make communities safer? Can jails and prisons really allow for healing of harms?

With over two million incarcerated in the United States, and another five million on probation or parole, the U.S. has the highest incarceration rate in the world by far. This challenges us to question whether destroying liberty, separating families, and conceivably addressing behavior through long-term confinement is an effective way of resolving conflict and keeping communities safer. Yet, in the United States, this solution is ever-growing in usage. The purpose of Rethinking Incarceration is to interrogate a punitive culture, and to advocate for alternatives to incarceration.

Email: rethinkingincarceration@gmail.com

Website: <http://rethinkingincarceration.wordpress.com>

Likes and Interests

Real Cost of Prisons Project

Thousand Kites

Solitary Watch News

Deportation Nation

You and Rethinking Incarceration

Jackie Daniels likes this.

Find Friends from George Mason High School

39 of your friends went to George Mason High School. Find more people you know from George Mason High School.

People You May Know

Rubin Pusha 22 mutual friends

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Sunrise Ninja T-shirt

The Ninja, Japan's

Activism in 2011

The screenshot shows the Twitter profile for @OccupySeattle. The header includes the Twitter logo, a search bar, and navigation links for Home, Profile, Messages, and Who To Follow. The profile name is #OccupySeattle, with a bio that reads: "Your official twitter source for news and updates on #OccupySeattle as we stand in solidarity with #OccupyWallStreet. The revolution begins. http://www.occupyseattle.org". The profile statistics show 1,506 Tweets, 230 Following, 7,734 Followers, and 359 Listed. The main content area displays a tweet from @OccupyHealthy about a proposed ethical framework, followed by a tweet from @patimus asking "what time?". A sidebar on the right shows "Recent Images" and "You and @OccupySeattle" accounts.

The screenshot shows the Twitter profile for @OccupyUSA. The header includes the Twitter logo, a search bar, and navigation links for Home, Profile, Messages, and Who To Follow. The profile name is OccupyUSA, with a bio that reads: "#occupywallstreet #OccupyTogether - INFOBOT of @REVOLUTION_INFO - about http://bit.ly/jobstGK - visit and share website for all infos about US #occupy. http://world-revolutions.info/occupy-usa". The profile statistics show 12,799 Tweets, 2,431 Following, 7,701 Followers, and 419 Listed. The main content area displays a tweet from @OccupyUSA about Detroit, followed by a tweet about Oakland and a tweet about Phoenix. A sidebar on the right shows "Recent Images" and "You and @OccupyUSA" accounts.

Activism in 2011

The image shows a screenshot of the Twitter profile for Democracy Now! (@democracynow). The main profile page is on the left, and a pop-up window is overlaid on the right. The profile page includes the Twitter logo, a search bar, and navigation links for Home, Profile, Messages, and Who To Follow. The user's name is "Democracy Now!" and the handle is "@democracynow". The bio states: "Official Democracy Now! Twitter Account. An independent, global daily news hour. Follow us for daily news, events, and updates on Amy Goodman's speaking tour." The website link is "http://www.democracynow.org". The profile shows 11,672 tweets, 1,770 following, 126,213 followers, and 7,793 listed. The pop-up window is a duplicate of the profile page, with a "close" button in the top right corner. The background of the entire image is a dark blue gradient with a faint silhouette of a city skyline at the bottom.

twitter Search Home Profile Messages Who To Follow charity_nicole_

DEMOCRACY NOW!
DEMOCRACYNOW.ORG

Democracy Now! is a national daily, independent, news program airing on over 800 tv and radio stations worldwide. Democracy Now! is funded entirely through contributions from listeners, viewers and foundations. We do not accept advertisers, corporate underwriting or government funding.

NATIONAL BROADCASTS
LINK TV
DISH CH 9410
11 AM, 6PM M-F EST

DIRECTV CH 375
11 AM, 6PM, M-F EST

FREE SPEECH TV
DISH CH 9415
8AM, NOON, 7PM, MID M-F EST

STREAM AND PODCAST
AVAILABLE 24/7
AT DEMOCRACYNOW.ORG

VIEW MORE STATIONS:
DEMOCRACYNOW.ORG/STATIO

Democracy Now!
@democracynow New York, NY
Official Democracy Now! Twitter Account. An independent, global daily news hour. Follow us for daily news, events, and updates on Amy Goodman's speaking tour.
<http://www.democracynow.org>

Following

Tweets Favorites Following Followers Lists

democracynow Democracy Now!
Democracy Now! National & Global News Headlines for Nov. 3: owl.li/7ipkL READ/LISTEN in Spanish: owl.li/7iplc
4 hours ago

CanadaBoatGaza Canada Boat to Gaza by democracynow
No additional info to confirm re: boat trailing. We remain on course to Gaza. We'll strive to update w/ confirmed info only.
#FreedomWaves
5 hours ago

democracynow Democracy Now!
Military prosecutors say US has authority to detain #Gitmo prisoners indefinitely, regardless of guilt. bit.ly/v4Rp1l

Democracy Now!
@democracynow
view full profile →
New York, NY

Official Democracy Now! Twitter Account. An independent, global daily news hour. Follow us for daily news, events, and updates on Amy Goodman's speaking tour.
<http://www.democracynow.org>

11,672 **1,770** **126,213** **7,793**
Tweets Following Followers Listed

Following

Recent Images · view all

Recent Tweets

democracynow Democracy Now!
Democracy Now! National & Global News

Differences in Approach

1950s/1960s

- Newspapers
- Articles
- Door to Door
- Community Meetings
- Marches
- Organized Protest
- Word of Mouth

Present Day

- Facebook
- Twitter
- Blogs
- Web/Internet
- Text

Recent Events at Indiana University

Latino males being arrested (Spring 2011)

Anti-semitic incidents (Fall 2010)

Black/Asian Student Incident (Fall 2010)

Lauren Sperier (Summer 2011)

Discussion

- How has social media been used on your campus?
- How has it affected students of color? under represented groups?
- Has using social media outlets affected the student body? Why or why not?
- How can you effectively use social media as a form of activism?

Questions, comments, concerns or
clarifications?