

inula
quarterly



InULA Officers

feature

Journalism Library by Frances Goins Wilhoit **1**

articles

A Unification of Educational Resources by Norma J. Fultz **3**

Research in Progress **6**

Book Review **7**

Forum **8**

On cover: Mary Popp, Vice-president; Gail Grise, Treasurer; Eileen Fry, President; Colleen Pauwels, Member-at-Large; Lou Malcomb, Secretary. Not pictured is Maudine Williams (IUPUI), Member-at-Large.

Photo credit: I.U. A-V Center Photographic Services

InULA Quarterly is a publication of the Indiana University Librarians Association. Articles should be submitted to Kathleen Purnell, RCL-TSC, Library 501W, Indiana University, Bloomington, Indiana. Publications Committee: Jo Brooks, Larry Griffin, Colleen Pauwels, Kathleen Purnell.



JOURNALISM LIBRARY

When the School of Journalism at Indiana University — Bloomington has a reception for visitors, the party is usually in the journalism library. The relaxing decor of the library — oak tables and bookcases, carpet, wing-back chairs, small sofas, antiques, plants and pottery — establishes a traditional and sedate tone. French

doors open to a small quiet patio and landscaped courtyard.

The library is located in Ernie Pyle Hall with the School of Journalism and the editorial and business offices of the *Indiana Daily Student*, the campus newspaper. The entire building is a national exhibition for modern journalism education since it was renovated in 1974-1976.

Frances Goins Wilhoit, a 1963 graduate of the School of Journalism and a 1967 graduate of the School of Library Science at the University of North Carolina at Chapel Hill, has been head of the Journalism Library of the Indiana University Libraries at Bloomington since August, 1975.

A small room in the library is dedicated to a collection of newspaper columns, books and memorabilia of Ernie Pyle, winner of a Pulitzer Prize for his World War II newspaper dispatches and a former journalism student at Indiana University. The actor William Windom used these resources to prepare his two dramatic presentations of Pyle's writings, the pre-war years of picturesque columns about America and the war columns written from the front lines of the African, European and Pacific theaters of battle.

A reception was held for Windom in the Journalism library after his premiere performance of "Ernie Pyle: The Pre-War Years" in the spring of this year.

The School of Journalism, in accord with a national trend, has experienced rapid growth in the number of undergraduate students seeking an education in journalism. The school has about 800 journalism majors and about 1,200 students taking courses in journalism. The school offers programs for the master's and doctoral degrees.

The book and journal collections in the library reflect the teaching interests of the School of Journalism. These collections concentrate on reporting and editing for the print and broadcast media, communications law, histories of newspapers, magazines, and media persons, critiques of media performance, effects of the mass media on society, professional ethics, philosophy and function of news in a political context, and news photography.

The library has a closed reserve reading collection for journalism classes. Because the reserve system is well organized and responsive, the faculty frequently add additional items for their courses throughout the semester.

A current collection of selected U.S. newspapers is maintained to provide the students grist for their critiques of the modern press and to allow them to be informed on issues in the national and state press.

The Journalism Library, which for 35 years functioned as a reading collection for the Department of Journalism, became a branch of the Indiana University Libraries in 1974. The library is staffed by a librarian, a support staff person, and part-time student employees and is open from 8 am until 11 pm weekdays and shorter hours on the weekends.

The librarian, a full-time member of the library faculty, is also a member of the journalism faculty and is frequently asked to give lectures on sources of information for journalists. The sources which may be in the journalism library are frequently at the public library or the county courthouse. The librarian uses slides to bring the library's resources or the community's resources into the classroom.

Within the Journalism Library is the Foellinger Learning Laboratory, a facility equipped with a variety of audio-visual units to expand the traditional teaching methods of the journalism faculty and the traditional resources of the library. In the lab, students may use a series of carrels with video cassette units, audio cassette units, slide-tape combinations, and a computer terminal for lessons on a national instructional system (PLATO). The I.U. School of Journalism has developed a set of programmed lessons in journalism for this system.

The lab is serviced through a Dutch door of a small office where the tapes are shelved. Most of the tapes are produced by the Bloomington faculty and staff for specific classes. For example, a tape was developed on uses of the computer in the newsroom for the reporting and editing classes. The learning lab collection (cassettes, slide and computer programs) has been cataloged.

Among the other facilities in the library complex are a seminar room used for graduate classes and faculty committees, and a smaller conference room for other possibilities, such as a refuge for a graduate student taking doctoral qualifying examinations. A new microfilms reader-printer is frequently used by graduate students analyzing large amounts of data on microfilm as found in the Associated Press Clipping Files. Tucked away in the hall is the kitchenette, a necessity for entertaining.

A UNIFICATION OF EDUCATIONAL RESOURCES

during the summer of 1976, Educational Resources moved into half a floor of the new Alexander M. Bracken Library on the 17,000 student Ball State University campus in Muncie, Indiana. Educational Resources provides materials and services to the Ball State campus community and is a divisional unit within the university library system. It functions as an audio-visual materials center for the campus.

Until last summer, Educational Resources had grown into a single administrative unit but was located in five different and separated areas of an old library building.

Perhaps one of the most unique features of Educational Resources is the size of the collection of multi-media software, an uncommon collection on university campuses. This portion was formerly called Teaching Materials Service, and it was one of the five separate divisional areas. This collection is very strong in realia, facsimiles, teaching devices, and other three-dimensional materials such as models, science specimens, and small artifacts from various countries. Any type of teaching material from pre-school through college level is included — from pull-toys to parquetry puzzles to flannel boards, to sequencing cards, to Montessori materials, to Cuisenaire rods, to moon landing dioramas, to mitosis and DNA molecule models.

This area was begun in 1938 and grew with the times, moving into the era of the filmstrip, the 2"X2" slide, cassette tapes, kits, carousel slide programs, simulations, and videotapes. Now the collection contains over 100,000 items. Included are single mounted study prints (28,000) and sets of mounted study prints called folios (4,000 sets). Framed art prints are circulated from this collection too, and over 5,000 filmstrip sets are available. Another unique note on the multi-media collection is that all items are packaged to circulate, and media does circulate among students, faculty, and staff of the university.

We maintain a growing film library of 3,600 films for campus use and rent films from commercial sources and other film libraries at faculty request. The film operation is one of service with film booking, film rental, projector set-up in instructors' classrooms, and projectionist services regularly and routinely provided. Any other equipment "set-ups" and operators for other mediated programs are provided in the same manner. Trained student projectionists are utilized.

Designed by Dr. David J. Caucci, Educational Resources Librarian for Motion Picture Film and Head of Educational Resources, are fifteen preview booths, twelve of which have projection openings in the rear wall so that films may be shown by Educational Resources staff to the previewers without previewers needing to project the films themselves. Projectors are set up in the area between the rows of booths, films are booked at the booking desk, the viewer is assigned a booth, a projectionist brings the film from the collection and shows it. The area is so arranged that one projectionist may show many films at one time. Headphone sound is utilized in the booths.

Norma J. Fultz is the Educational Resources Librarian for Multi-Media and an Assistant Professor of Library Service at Ball State University.

Additional electrical carrels are in the public service area, equipped with whatever hardware is necessary to use materials in the collection. Headphones of course are used with this equipment. Individualized instructional packages of materials from the collection are utilized here too. Plain study carrels, tables, and soft furniture complement the electrical carrels.

A third kind of service offered in Educational Resources is assistance given to faculty and students in the creation of educational materials. A public graphics laboratory supervised by a faculty member and a staff person is available to anyone who wishes to create materials using the equipment there. We give information or consultative assistance in formulating objectives, planning for utilization, or in technical implementation. We will also do the actual preparation of specially "tailored" materials for faculty to use in instructional programs. Audio tape reproduction facilities and services and videotape production equipment are available (one black and white camera, one video cassette recorder, and one TV monitor at present). Videotaping is the newest of our media ventures. Complete darkroom facilities are here too. We give instruction in the use of audio-visual equipment to both the casual user and the person such as the future music instructor who needs comprehensive skills in media equipment utilization.

Curriculum materials are the "Johnny-come-lately" to Educational Resources. A curriculum laboratory was begun in 1950 as a part of the Readers' Services division of the Ball State Library to provide a collection of testbooks (K-12) including Programmed Instruction, teachers' manuals, workbooks, courses of study, standardized tests, units of work, and lesson plans. In 1973 the collection was transferred to the Division of Educational Resources as a logical organizational move prerequisite to the time when all the elements of Educational Resources would come together in one "geographical" location. Utilized not only by Teachers' College students who need to familiarize themselves with current materials in their fields, the collection is used also by persons in graduate programs to study curriculum as it is reflected in the "historical" collection, a strong aggregate of textbooks and materials in multiple subject matter areas published before 1945.

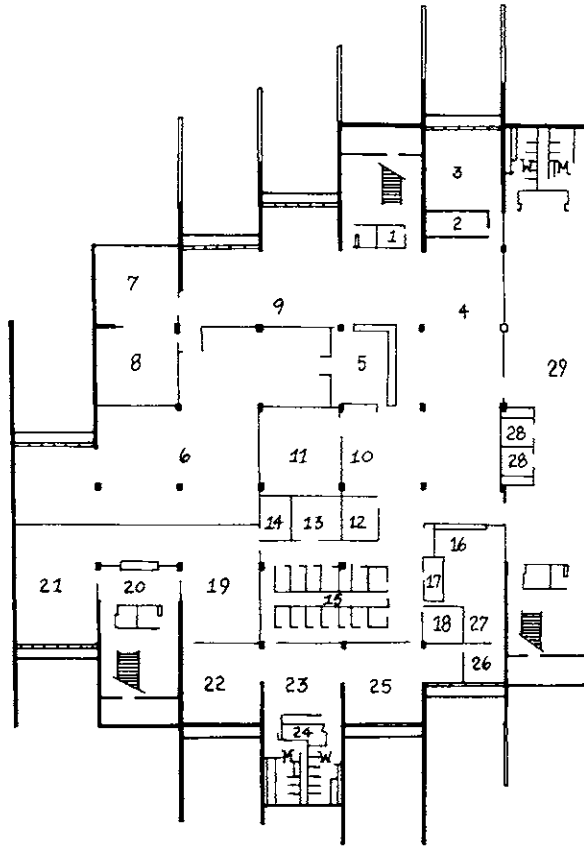
Acquisition, cataloging, and processing procedures for all additions to the Educational Resources media collection are now accomplished within the division. All materials (including the mounted study prints) appear in either the divisional or main card catalog, so retrieval by users is facilitated. All media appears in the divisional card catalog and of these entries filmstrips, reel-to-reel audio tapes, cassette audio tapes, videotapes, 2"X2" sides, carousel slide programs, phonograph records, motion picture films, filmloops, kits, and textbooks also appear interfiled with print materials in the main library card catalog.

While it is a campus-wide utility, Educational Resources offers strong support for the Teachers' College programs. Faculty members in Educational Resources: the specialists for multi-media, curriculum, and graphics, work closely with classes in methods, participation, and student teaching, giving lectures, demonstrations, and assisting students with class activities and projects. All secondary education participation classes are scheduled for presentations within Educational Resources by Educational Resources faculty wherein media selection, utilization, and teaching techniques are emphasized. We show students that here additional individual help is available to work out specific instructional problems. The media collection and media activities are a strength and drawing point of the teacher education programs at Ball State.

Five full-time and one half-time faculty members assisted by seventeen staff personnel, one graduate assistant, and approximately one hundred thirty part-time student workers keep Educational Resources operative.

After functioning in separate quarters for so long and gradually evolving into a unified operation, we are pleased to become one "geographical" as well as one administrative unit.

FLOOR PLAN OF EDUCATIONAL RESOURCES



Floor plan Drawing by Leane Wells

1. Framed Art Prints
2. Office for Curriculum Materials
3. Curriculum Materials
4. Curriculum Materials
5. Multi-Media Circulation Desk
6. Multi-Media Collection
7. Classroom
8. Classroom
9. Electrical Carrels
10. Electrical Carrels
11. Public Graphics Laboratory
12. Office for Multi-Media
13. Seminar Room
14. Audio and Video Production
15. Preview Booths
16. Film Rental and Booking
17. Graphics Office
18. Film Office
19. Film Collection
20. Projectionists' Film and Equipment Pick-Up
21. A-V Equipment
22. Graphics Production
23. Processing and Preparation
24. Dark Room
25. Acquisition and Cataloging
26. Processing Office
27. Bibliographies
28. Elevators
29. Hall

RESEARCH & CREATIVE ACTIVITY

IN PROGRESS...

This column is intended to be an ongoing report of research and creative activity of Indiana University Librarians. The Publications Committee of InULA is interested in knowing of any research projects currently being undertaken or recently completed by I.U. Librarians.

Rita Lichtenberg, Associate Librarian who is currently on leave from the Undergraduate Library, is working in the Women's Studies Office as a Research Associate Librarian. She is developing for the Arts Resource Center a circulating collection of slides, audiotapes and videotapes of the work of women artists in the visual and performing arts. Rita recently received a master's degree in education.

Marilyn Balam, Assistant Librarian, and Betty Jarboe, Associate Librarian in the Reference Department, have completed a *Bibliography of Theses on Indiana Submitted to Indiana University for Advanced Degrees*. Now they are involved in research for their next work, *Studies on Indiana: A Bibliography of Theses and Dissertations Submitted to Indiana Institutions of Higher Education for Advanced Degrees, 1883-1977*.

Gloria Westfall, Associate Librarian in Government Publications, spent several days of her summer vacation gathering material on parliamentary publications in the library of the National Assembly in Paris. Plans are to publish this information in a guide to French government documents to be published by Pergamon Press in its series, *Guides to Official Publications*. This volume, which will be the first comprehensive study of French government documents since 1942, will be designed primarily to help documents librarians develop and organize collections of French official publications.

Frances Morton, Visiting Affiliate Librarian in the Catalog Department, is compiling an annotated bibliography of non-print materials on the Middle East, North Africa and Islam in the I.U. Library. It will include films, slides, music and maps. She is currently working on an advanced degree in Altaic Studies.

Larry Griffin

BOOK REVIEW: the managerial woman

The book review is a new feature intended to offer readers the opportunity to share opinions on current literature of interest to librarians.

Hennig, Margaret & Anne Jardim. *The Managerial Woman*. Anchor Press/Doubleday, 1977. 221 p.

Less than 5% of persons in the census category of Officials, Managers and Proprietors earning an annual salary in excess of \$10,000 are women. *The Managerial Woman* is an examination of the business world in which this statement is a fact, and of twenty-five women who have made it to be top of the male-oriented managerial career ladder.

The introductory chapters analyze certain aspects of the management environment as a function of the male developmental experience, which is contrasted with the female developmental experience. The middle chapters, based on Dr. Hennig's doctoral thesis, follow the lives and careers of twenty-five women who achieved positions as presidents or divisional vice-presidents of nationally recognized firms, noting similarities and drawing conclusions about the unique experiences of these women. The similarities in personal details are striking: all twenty-five were first-born children and had no male sibling, all had a strong relationship with the father, only half married (none before the age of thirty-five), and none had children. The authors' analysis of career development also elicits similarities which include techniques for advancement and work relationships with men.

The concluding section analyzes the unique patterns followed by the twenty-five and contrast those patterns with both the typical male career plan and the pattern followed by less "successful" women. Differences between male and female behavior in the management environment, including different attitudes toward job skills, communication skills, risk taking, and criticism, are isolated. Finally, the authors discuss the sacrifices made by these women in their personal lives (noting that men may make similar sacrifices) and conclude that cooperation between men and women will be necessary to bring about change in the work environment which will allow every person a decent and rewarding work experience.

The style of this book is objectively critical. Not men, but the business world (however male-oriented) is the object of analysis, and that world is not described in terms of a power struggle between male and female but in terms of a measurable result of the male experience which differs from the female experience. Women must understand that world to succeed. *The Managerial Woman* is an excellent resource for women and men contemplating a career in management.

Kathleen Purnell

FORUM

The forum is a new feature suggested as a means by which readers might raise and respond to questions of interest as professionals and members of InULA. Feel free to respond to issues raised; answers will be published in a future issue of the Quarterly.

ONE

There have been numerous problems with the annual National Library Week book sale, including storage of materials and help with separating and pricing. A relocation of the sale out of the library is necessary, and it seems appropriate to examine the entire question of the sale as a fund-raising event.

Are you in favor of continuing to raise money with an annual book sale? Do you feel the book sale should continue to take place during National Library Week?

Where should the sale be held? (Suggestions have included the Monroe County Public Library and the Union Building.)

What alternative fund-raising events would you like to see InULA Pursue?

TWO

Faculty status was implemented for librarians at Indiana University in 19 . It is obvious that this action has resulted in mixed blessings for librarians. The Publications Committee would like to hear your opinion.

Do we have faculty status?

If you think we do, are you convinced that it is to our advantage to have it? What alternatives to faculty status as implemented (or not implemented) at Indiana University do you perceive as more advantageous?

NEWSNOTES

FROM THE TOP

As a relative new-comer to the I.U. Library System (2½ years), and as a resident of one of its smallest and least visited collections (the Fine Arts Slide Library), I am most appreciative of the function InULA serves in bringing together library colleagues in an atmosphere conducive to an interchange of ideas, both professional and social.

I think this will be a challenging year for InULA, one in which our efforts and energies as an organization must be directed toward developing the full potential of those activities and services which we are best, if not uniquely, able to provide and eliminating those which duplicate the efforts of other groups. Specifically, my fellow officers and I will be concentrating on the continuing education workshop and the InULA Quarterly, and on restructuring our fund-raising enterprises.

Our scholarship fund is now fully endowed, and a decision will be needed this year on what new funding project should be undertaken. If you have suggestions, please communicate them to one of us.

Eileen Fry

libRARIANS welcome!

Career Counseling Workshops for pre- and post-doctoral women are planned for the Bloomington campus for Nov. 11 and 12. Although most librarians are not post-doctoral, they are included in that group by virtue of having completed a terminal degree. The workshops are sponsored by the Office of Women's Affairs and other campus groups in conjunction with the HERS Career Counseling project and will include sessions on personal assessment, career planning, resumé writing and interviewing. The fee for the workshop is \$2.00. Call the Office for Women's Affairs for more information.