

**New Course Request JUN 15 2009 Indiana University**

INDY Campus

Check Appropriate Boxes: Undergraduate credit  Graduate credit  Professional credit  96

1. School/Division Medicine/ Public Health 2. Academic Subject Code PBHL

3. Course Number ~~XXXX~~ P614 (must be cleared with University Enrollment Services) 4. Instructor Stone

5. Course Title Program Planning in Public Health

Recommended Abbreviation (Optional) Program Planning in PH  
(limited to 32 characters including spaces)

6. First time this course is to be offered (Semester/Year): Fall 2009

7. Credit Hours: Fixed at 3 or Variable from - to -

8. Is this course to be graded S-F (only)? Yes  No

9. Is variable title approval being requested? Yes  No

10. Course description (not to exceed 50 words) for Bulletin publication: This web-based course will provide students with a systematic approach to planning and evaluating health programs. Students will apply planning, implementation and evaluation ~~XXXXXX~~ theory to develop an evidence-based health promotion program that addresses a public health issue of personal interest.

11. Lecture Contact Hours: Fixed at 3 or Variable from - to -

12. Non-Lecture Contact Hours: Fixed at - or Variable from 18 to 20

13. Estimated enrollment: 30 of which 100 percent are expected to be graduate students.

14. Frequency of scheduling: F, S Will this course be required for majors? Yes

15. Justification for new course: Necessary component for concentration curriculum in the MPH Program

16. Are the necessary reading materials currently available in the appropriate library? YES

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.

18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by:

Approved by:

Carole Kacius Date 3/11/09  
Department Chairman/Division Director

\_\_\_\_\_  
Dean Date \_\_\_\_\_

Ken B. Lipman Date 3/18/09  
Dean of Graduate School (when required)

S. Queen Date 6/2/09  
Chancellor/Vice-President

Jackie O'Parlan Date 6/4/09  
IUPUI Curriculum Subcommittee

\_\_\_\_\_  
University Enrollment Services Date \_\_\_\_\_

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

UPS 724

## **Indiana University School of Medicine Department of Public Health**

**Course:** Program Planning in Public Health Education

**Number:** P614

**Date:** Fall 2009, Monday 6:00-8:40 and on-line

**Faculty:**

Cynthia Stone, DrPH, RN, C

Phone: (317) 278-0761

E-mail: [cystone@iupui.edu](mailto:cystone@iupui.edu)

Office hours: by appointment: EF250

### **Course Description:**

This web-based course will provide students with a systematic approach to planning and evaluating health programs. Students will apply planning, implementation and evaluation theory to develop an evidence-based health promotion program that addresses a public health issue of personal interest.

### **MPH Program Competencies:**

This course will address the following MPH Program Competencies:

- E. 5. Describe steps and procedures for the planning, implementation and evaluation of public health programs, policies and interventions.
- F.8. Use information technology to access, evaluate, and interpret public health data.
- K.3. Explain how the findings of a program evaluation can be used.
- K.4. Explain the contribution of logic models in program development, implementation, and evaluation.
- K.5. Differentiate among goals, measurable objectives, related activities, and expected outcomes for a public health program.
- K.6. Differentiate the purposes of formative, process, and outcome evaluation.
- K.8. Prepare a program budget with justification.

### **Educational Objectives:**

At the conclusion of this course, the student will be able to:

1. Explain and apply theories and models of health promotion.
2. Critique ethical, social, cultural, political, economic, historical, and legal dimensions of policies and programs which affect the health of diverse populations.
3. Explain and apply health program planning concepts and methods.
4. Explain and apply program evaluation methods.
5. Develop a grant proposal in response to a specific request for proposals.
6. Develop a health promotion program and an evaluation plan.

## Required Textbooks:

American Psychological Association. (2001). *Publication Manual of the American*

*Psychological Association* (5<sup>th</sup> ed.). Washington, DC: Author.

Issel, L.M. (2004). *Health program planning and evaluation: A systematic approach for*

*community health*. Sudbury, MA: Jones and Bartlett Publishers.

Karsh, E., & Fox, A.S. (2006). *The only grant writing book you'll ever need*. (2<sup>nd</sup> ed).

New York, NY: Carroll & Graf Publishers.

Additional readings will be available through the University Library reserved citations found from <http://www.ulib.iupui.edu>

## Evaluation and Grading:

1. Public Health Issue for Program	50 points
2. Search for RFP resources	50 points
3. Indiana MAPHTC: Program Planning Essentials for Public Health Providers	150 points
4. Guided reading assignment	100 points
5. Grant proposal	250 points
6. Written Health Promotion Program and Evaluation Plan	300 points
<u>7. Class participation/peer review</u>	<u>100 points</u>
Total	1000 points

Grades will be assigned on a proficiency basis, not on a curve. Every effort is made to provide clear expectations and criteria for successful completion of assignments, so you are expected to do well and not feel as if you are in competition with your classmates. **All assignments are due at 5:00pm on the date that is noted in the schedule. No late papers will be accepted.**

The grading scale is as follows:

Letter	Points	Letter	Points
A+	970-1000	C+	770-799
A	930-969	C	730-769
A-	900-929	C-	700-729
B+	870-899	D+	670-699
B	830-869	D	630-669
B-	800-829	D-	600-629
		F	Below 600

### **Course content topical outline:**

Date	Content	Assignment
Semester begins August 20, 2008	Unit 1: Introduction to Health program planning	Post an on-line introduction in the forum due August 24, 2008
August 25, 2008	Introductory class	6:00-7:00 EF 220
September 15, 2008	Public Health Issue and MAPHTC program	Post issue and complete MAPHTC program by 6:00pm
September 19, 2008	Discussion of issues	Post comments by 6:00pm
October 13, 2008	Unit 2: Guided reading and RFP assignments	Post by 6:00pm
October 17, 2008	Discussion unit 2	Post by 6:00pm
November 10, 2008	Unit 3 Grant writing	Post by 6:00pm
November 14, 2008	Discussion unit 3	Post by 6:00pm
December 1, 2008	Unit 4 presentations	6:00-8:40pm EF TBA
December 8, 2008	Unit 4 presentations	6:00-8:40pm EF TBA
December 12, 2008	Discussion unit 4	Post by 6:00pm

### **Attendance:**

Attendance at the introductory class and during both presentation sessions is required.

### **Students with disabilities:**

Students needing accommodations because of disability will need to register with Adaptive Educational Services (AES) and complete the appropriate forms issued by AES before accommodations will be given. The AES office is located in CA 001E and you can reach the office staff by calling (317) 274-3241.

### **Course Evaluation:**

The Department of Public Health evaluates all courses. Student course evaluations will be conducted in a manner that maintains the integrity of the process and the anonymity of respondents.

### **Academic integrity:**

Academic and personal misconduct by students in this class are defined and dealt with according to the procedures in the Student Misconduct section of the IUPUI Code of Student Rights, Responsibilities and Conduct.