

APR 04 2008

New Course Request

Indiana University

South Bend Campus

Check Appropriate Boxes: Undergraduate credit Graduate credit Professional credit 84

1. School/Division College of Liberal Arts & Sciences 2. Academic Subject Code POLS

3. Course Number Y509 (must be cleared with University Enrollment Services) 4. Instructor Chen/Karakatsanis/Candler

5. Course Title International Public Affairs

Recommended Abbreviation (Optional) _____
(Limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year): Fall 2008

7. Credit Hours: Fixed at 3 or Variable from _____ to _____

8. Is this course to be graded S-F (only)? Yes _____ No X

9. Is variable title approval being requested? Yes _____ No X

10. Course description (not to exceed 50 words) for Bulletin publication: Give administrators a more nuanced understanding of the contemporary world, and its impact on public and nonprofit organizations, through analysis of the promises and challenges posed by globalization.

11. Lecture Contact Hours: Fixed at 3 or Variable from _____ to _____

12. Non-Lecture Contact Hours: Fixed at 0 or Variable from _____ to _____

13. Estimated enrollment: 25 of which 100 percent are expected to be graduate students.

14. Frequency of scheduling: annual Will this course be required for majors? Yes

15. Justification for new course: Replaces V578 in the existing MPA, which is currently part of a concentration, but plans are to move it in to the required core. Change due to IUSB SPEA

16. Are the necessary reading materials currently available in the appropriate library? Yes restructuri

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.

18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by:

Kinda Chen Date 1/23/08
Department Chairman/Division Director

Date _____
Dean of Graduate School (when required)

Approved by: [Signature] Date 2/13/08
Dean ASSOC DEAN CCAS

[Signature] Date 3.31.08
Chancellor/Vice-President

Date _____
University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

Master of Public Affairs program
Course syllabus
POLS -- International public affairs

Instructor	George Candler
Day/time	Wednesday 5:30-8:00
Location	Greenlawn 121
Office	Weikamp 2229
Office phone	574-520-4136
Email	gcandler@iusb.edu

Course Objective:

Greetings, and welcome to POLS, "International public affairs."

In a (15 April 2004) speech, then Indiana University President Adam Herbert stated that

"Just as we will work even more aggressively to enhance the diversity of the community of scholars on our campuses, it is important that we educate our students to appreciate both domestic and global diversity. In a world rife with conflict, distrust, anger and bitterness, the need for better communication, cross-cultural understanding and open dialogue has never been greater. The young adults of tomorrow will be citizens of the world. We must prepare them for that obligation."

The purpose of this course is to carry out that admonition. More specifically, it will focus on the following:

- Create local opinion leaders through giving students a better, *less parochial* understanding of both how the world works, and the place of the US in it.
- A better understanding of formal institutions of 'global governance'.
- A better understanding of the more important *informal* institutions and processes of global governance, including trade and investment.
- A better understanding of how these effect local communities in the US, and what local administrators can (and can't) do about it.

Course structure:

There will be three complimentary means of instruction: readings, a web page, and the usual class time. The web page will both broadly discuss the week's material, and link you to other information relevant to the weekly subjects. Readings will include those listed on the syllabus and drawn from the course texts, as well as various articles which will be available (and linked) electronically. Classes are meant to be graduate seminars, with student/faculty dialogue, rather than one way lectures.

Required texts:

- Jagdish Bhagwati (2004). *In Defense of Globalization*. Oxford: Oxford University Press. ISBN 0195170253.
- Gavin Kitching (2001). *Seeking Global Justice Through Globalization*, Pennsylvania State University Press ISBN 0271021624.
- Jean-François Revel (2000). *Anti-Americanism*. San Francisco: Encounter. ISBN 1-893554-85-6
- Kwame Anthony Appiah (2006). *Cosmopolitanism: Ethics in a World of Strangers*. New York: Norton. ISBN 0-393-06155-8

Kitching's book does an excellent job of presenting reasons why many in the third world support 'globalization', and oppose both the US government and anti-market, anti-globalization critics' views on these issues. Bhagwati is an Indian economist who similarly presents a market-oriented developing world reformist perspective. Revel is a recently deceased French intellectual whose book is actually a criticism of anti-Americanism. Finally, Appiah is a Ghanaian philosopher who discusses human interaction in a 'global village'.

To contain further student expenditure, we will also make use of (free) electronic materials available on line. First, EBSCO Host Research Databases, available on the Schurz Library system. To see if you can access these, try to click on the following. If you can't access these items, don't sign up for this class. For off-campus access to this, you may need to reconfigure your browser:

- Cardoso, Fernando Henrique (1997). "Fulfilling the promise." *Harvard International Review*, 19(1), p. 36-9.
- Achebe, Chinua (1999). "Africa is people." *Massachusetts Review*, 40(3), p. 309-20.
- Havel, Vaclav (1996). "The anatomy of hate." *Diogenes*, 44(4), p. 19-24.
- Mandela, Nelson (1999). "After such crimes, what forgiveness." *Civilization*, 6(3), p. 78-9.

As well, there is a lot of useful stuff available just through normal web links. Try, for instance, the following:

- Lal, Deepal (2000). "The New Cultural Imperialism: the greens and economic development." UCLA Department of Economics Working Paper #814.
- De Soto, Hernando (2001). "Why capitalism works in the west but not elsewhere." *International Herald Tribune*, 5 January.
- Bresser-Pereira, Luiz Carlos (2005). "Practical principles for public administration." Communication to the Fourth Annual Meeting of the Committee of Experts on Public Administration, of the Economic and Social Council (Ecosoc), of the United Nations. New York, April 6.
- Bhagwati, Jagdish (2005). "Reshaping the WTO." *Far Eastern Economic Review*, Jan/Feb.

Readings

Date -- Topic (Readings)

Part I -- Theory

29 Aug -- Introductory context

- George's politically incorrect globalization truths
 - Bush, George W. (2001). Address of the President to the Joint Session of Congress.
 - Sen, Amartya (2002). "How to judge globalism." *The American Prospect*. Online source
- Cosmopolitans
 - Appiah, Kwame Anthony (2006). *Cosmopolitanism*.

5 Sep -- Some critiques (and a bit more context)

- Some globalization critiques
 - Zakaria, Fareed (2005). "What's wrong with Europe?" *Newsweek* 13 June. Online source
- Anti-cosmopolitans
 - Revel, Jean-Francois (2000). *Anti-Americans*.

Economics

12 Sep -- Development

- Development as freedom
 - Sen, Amartya (1999). "Economics and the value of freedom." *Civilization* 6(3). EBSCO link
 - Bhagwati, ch. 1-3
 - Kitching, ch 1-3
- More cosmopolitanism
 - Revel, Jean-Francois (2004). "Anti-Globalism = Anti-Americanism." *The American Enterprise* June. Online source

19 Sep -- Trade and investment

- Trade...
 - Bhagwati, ch. 12-13
 - Kitching, ch. 15-16
- ...and investment
 - Cardoso, Fernando Henrique (2005). "The politics of globalization and social change." Speech, Montreal, Canada, 15 April. Online source
 - Kitching, ch. 4, 6

Social impacts

26 Sep -- Poverty

- Poverty defined

- Sen, Amartya (2000). "Will there be any hope for the poor?" *Time*, 22 May. [EBSCO link](#)
- Poverty and globalization
 - Bhagwati, ch. 5-6

26 Sep -- First paper due

3 Oct -- Empowerment

- Privatization as empowerment
 - Kitching ch. 8-10
- Gender impacts
 - Bhagwati, ch. 7

10 Oct -- Non-governmental organizations -- the lecture may be cancelled, as I expect to be at the annual conference of the accrediting body for MPA programs: the National Association of Schools of Public Affairs and Administration.

- The non-governmental sector
 - Salamon, Lester (1994). "The Rise of the Nonprofit Sector." *Foreign Affairs* 73(4): 109-122. [EBSCO link](#)
 - Cardoso, Fernando Henrique (2004). "The role of civil society in strengthening global governance." Speech, Princeton, USA, April. [Online source](#)
 - Bhagwati, ch. 4
- The informal sector

17 Oct -- Midterm exam

24 Oct -- Cultural impacts

- Cultural impacts
 - Bhagwati, ch. 9
 - Kitching, ch. 7 & 12
 - Appiah, ch. 7 & 8.

Politics

31 Oct -- Environmental impacts

- Environment
 - Lal, Deepak (2000). "The New cultural Imperialism: the greens and economic development." UCLA Department of Economics Working Paper #814. [Available online.](#)
 - Bhagwati, ch. 10-11
 - Lomborg, Bjorn (2002). "Skeptical environmentalist: measuring the real state of the world." *Skeptic*, 9(2), p. 62-89. [EBSCO link.](#)

7 Nov -- Democracy...

- Democracy:
 - Puddington, Arch (2007). "Freedom in the World 2007: Freedom Stagnation Against Pushback Against Democracy." Freedom House. [Available online.](#)

- Lipset, Seymour Martin (1993). "The Social Requisites of Democracy Revisited: 1993 Presidential Address." *American Sociological Review* 59(1): 1-22. [JSTOR link](#).
- ...v. markets
 - Bhagwati, ch. 8
 - Kitching, ch. 11

14 Nov -- Administrative reform

- Trade as administrative reform
 - The Economist (2006). "The long journey," 3 June. [EBSCO link](#).
- The state and local level
 - Ohmae, Kenichi (1993). "The rise of the region state." *Foreign Affairs*, 72(2), p. 78-87. [EBSCO link](#).
 - Ventriss, Curtis (2002). "The rise of entrepreneurial state governments in the United States: the Dilemma of public governance in an era of globalization." *Administrative Theory & Praxis*, 24(1), p. 81-102. [EBSCO link](#).

21 Nov -- Thanksgiving eve (no class meeting) -- International administration

- The national context
- Global administrative structures
 - Bhagwati, ch. 15-18
 - Jordan, R.S. (1991). "The Fluctuating Fortunes of the United Nations International Civil Service: Hostage to Politics or Undeservedly Criticized?" *Public Administration Review* 51(4), p. 353-357. [EBSCO link](#)

21 November -- second paper due

28 Nov -- Global security

- Global security
 - Annan, Kofi (2005). "In larger freedom!: decision time at the UN." *Foreign Affairs*, 84(3), p. 63-74. [Ebsco link](#)
 - Fermandois, Joaquin (2005). "The persistence of a myth: Chile in the eye of the cold war hurricane." *World Affairs* 167(3), p. 101-12. [EBSCO link](#).
- Tolerance
 - Soyinka, Wole (2005). "I am right; you are dead." *New England Journal of Public Policy*, 19(2), p. 415-21. [EBSCO link](#)
 - Bhagwati, ch. 14

5 Dec -- Global citizenship

- Havel, Vaclav (2002). "Europe and the World." Speech, Rome, Italy, 4 April. [[Online source](#)]
- Kitching, ch. 18
- Bhagwati, ch. 19
- *Economist* (2007). "Don't dare put me in a box." 8 November. Copied in to lecture.

12 Dec -- **Final exam**