

Dana L. Anderson

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Research Interests

Rhetoric and composition, professional communications, technology and pedagogy, rhetorics of human personhood, Kenneth Burke.

Academic Employment

Associate Professor of English, Indiana University, Bloomington, July 2008–present. Granted tenure July 2008. Coordinator of Professional Writing. Member of the Graduate Faculty. Member of the Hutton Honors College faculty.

Assistant Professor of English, Indiana University, Bloomington, August 2002–July 2008.

Graduate Writing Center Coordinator, The Pennsylvania State University, January 1999–December 2001.

Graduate Instructor, The Pennsylvania State University, August 1998–July 2002.

Graduate Instructor, Brigham Young University, August 1996–July 1998.

Education

PhD in English, The Pennsylvania State University, August 2002.

MA in English, Brigham Young University, April 1998.

BA in English, Brigham Young University, April 1996. Minor in Spanish.

Publications

Book

Identity's Strategy: Rhetorical Selves in Conversion. Studies in Rhetoric/Communication. Columbia: University of South Carolina Press, 2007.

Articles

"Burke is Dead. Long Live Burke!" Part of "Re/Visions: Kenneth Burke's 'Questions and Answers about the Pentad.'" Forthcoming Winter 2008, *College Composition and Communication*.

"Identity and 'Common Sense': Rhetoric's Responsibility to the Doxastic Status of the Person," *Queen: A Journal of Rhetorical Power* 5.1 (2005), online at <<http://www.ars-rhetorica.net/Queen/VolumeSpecialIssue5/Articles/Anderson.pdf>>.

"Motivated and Habituated Action: Burke and Bourdieu on Practice," *Philosophy and Rhetoric*, special issue on "Rhetorical Agency," 37.3 (2004): 255–74. (Peer reviewed.)

"Interfacing Email Tutoring: Shaping an Emergent Literate Practice," *Computers and Composition* 19.1 (2002): 71-87. (Peer reviewed.)

"Sign, Space, and Story: Roller Coasters and the Evolution of a Thrill," *Journal of Popular Culture* 33.1 (1999): 1–21. (Peer reviewed.)

Digital Media

College English Dialogues, a weblog companion to *College English* for discussion of articles and features, online at <<http://www.indiana.edu/~cedialog>>.

Review Essay

"The Rhetorical and Poetic Imaginations of Kenneth Burke," review of *The Rhetorical Imagination of Kenneth Burke*, by Ross Wolin; and *The Humane Particulars: The Collected Letters of William Carlos Williams and Kenneth Burke*, by James H. East. *Rhetoric Society Quarterly* 34.2 (2004): 91–96.

Reviews

Preaching Politics: The Religious Rhetoric of George Whitefield and the Founding of a New Nation, by Jerome Dean Mahaffey. Forthcoming in *Rhetorica*.

Rhetoric and the Republic: Politics, Civic Discourse, and Education in Early America, by Mark G. Longaker. Forthcoming in *Rhetorica*.

The Elements of Dramatism, by David Blakesley. *Rhetoric Review* 21.4 (2002): 413–16.

Kenneth Burke and the Conversation After Philosophy, by Timothy W. Crusius. *College Composition and Communication* 52.1 (2000): 148–50.

Work in Progress

Ordinary Agents: Rhetorics of Action in Cultural Common Sense, a book-length consideration of how discourse employs cultural doxa about human personhood in order to shape our sense of the nature, limits, and potential of human agency.

Burke in the Archives: Using the Past to Transform the Future of Burkean Studies, a collection I am co-editing (with Jessica Enoch) that brings together thirteen essays about how archival materials can refigure the uses and significance of Kenneth Burke in our contemporary context.

Select Conference Presentations

"Impious Discipleship: Rethinking Kenneth Burke," Rhetoric Society of America conference, Seattle, 2008.

"Toward a Theoretical Framework for Agency," Conference on College Composition and Communication, New Orleans, 2008.

"Theuth Brings 'Clickers': Benefits and Risk in the Pedagogy of Classroom Response Systems (CRS)," The Penn State Conference on Rhetoric, Penn State University, 2007.

- "Identity's Agential Entailments: Self and Action in Cultural Common Sense," Conference on College Composition and Communication, New York, 2007.
- "African American Freemasonry, Enlightenment Rhetoric, and Identity Constitution," Rhetoric Society of America conference, Memphis, 2006.
- "Kenneth Burke Online," Kenneth Burke and His Circles: The Penn State Conference on Rhetoric, Penn State University, 2005.
- "Constituting the Transformed Self: Identity as Strategy in the Narrative of Conversion," Rhetoric Society of America conference, University of Texas at Austin, 2004.
- "Burke and Identity," Conference on College Composition and Communication, San Antonio, 2004.
- "On the Dialectic of 'Instrument' and 'Personality': Constituting the Technological 'Good' Student," Computers and Writing, Purdue University, 2003.
- "Motion, Action, and Habitude: Theorizing Practice," Conference on College Composition and Communication, Denver, 2001.
- "Motivated and Habituated Action: Burke and Bourdieu on Practice," Conference on Rhetoric, Constitution, and Agency, Concordia University, Quebec, 2000.
- "Conceptualizing Collaboration in Freshman Composition: An Analysis of First-Year Writing Handbooks," Mid-Atlantic Writing Centers Association Conference, Delaware State University, 1999.
- "Toward a Rhetorical Epistemology of Paradox," Rhetoric Society of America conference, Carnegie Mellon University, 1998.
- "Working Together for What?: Collaborative Assumptions in First-Year Writing," Western States Composition Conference, Arizona State University, 1997.
- "Critical Theory in the Writing Center: An Experimental Program," National Writing Center Association conference, Brigham Young University, 1997.
- "Admitting a Foundation: Rhetoric, Knowledge, and 'Really Useful' Epistemology," Wyoming Conference on English, 1997.

Invited Presentations and Workshops

- "Rhetorical Principles of Facilities Management," half-day training workshop for the National Park Service's Advanced Facilities Management Leadership Program, Santa Monica, CA, 2008 (40 participants).
- "Rhetoric as Essential Management Practice: Writing with Impact for Executives and Policy Makers," half-day training workshop for the National Park Service's Advanced Facilities Management Leadership Program, Grand Canyon, AZ, October 2007 (36 participants). Also presented in Santa Monica, CA, as part of the October 2006 program (38 participants).
- "Kenneth Burke and Big Rhetoric," two-day workshop presented at the Rhetoric Society of America Summer Institute, Rensselaer Polytechnic, June 2007 (12 participants).
- "Situated Leadership," keynote address for the induction ceremony of the Golden Key International Honor Society, Indiana University, December 2006.

“Classroom Response Systems in Humanities Courses: Techniques and Lessons Learned,” Teaching and Learning Technologies Center, Indiana University, June 2006.

“Professional Writing and Visual Rhetoric,” one-day training workshop for the Eppley Institute for Parks and Public Lands (25 participants), June 2005.

“Rhetoric and Identity: A Doxology,” International Conference of the Centre for Rhetoric and Hermeneutics, University of Redlands, California, 2005.

“Rhetoric is Not Evil,” one-hour workshop for the Indiana Service Partnership and the Indiana University Kelley School of Business (50 participants), May 2005.

“Ethos, Identity, and Unliving a Lie: The Questionable Conversion of David Brock,” Institute for Advanced Study and Poynter Center for Ethics Lifewriting Colloquium, Indiana University, 2004.

“What’s the Future of Technical Writing?,” one-hour presentation for Jobtracks, a state-sponsored radio program to aid Indiana high-school students with career selection, Indiana University, 2004.

“Workplace Writing and Corporate Culture,” Series on English and the Professions, Indiana University, 2003.

“Identity at the Limits of Agency,” Institute for Advanced Study and Poynter Center for Ethics Lifewriting Colloquium, Indiana University, 2003.

“Academic Writing and University Education,” Minority Student Research Opportunities Program, Penn State University, 2000.

“Graduate Writers, Graduate Writing Centers,” National Association of Graduate and Professional Students, Penn State University, 1999.

“The Idea of Collaboration in Higher Education,” Higher Education Student Association, Penn State University, 1999.

Writing Program Administration

Professional Writing Coordinator, Indiana University, August 2002–present. Supervise approximately 17 sections per semester of W231 Professional Writing Skills. Conduct monthly training workshops on professional literacy for associate instructors currently teaching professional writing courses. Oversee development of the curriculum and course policies.

Public and Professional Writing Concentration Committee Chair, Indiana University, November 2006–April 2008. Led the committee for developing the English Department’s first undergraduate concentration in public and professional writing, endorsed unanimously by the department. I counsel majors in the concentration and aid in both publicizing the concentration and developing new courses that count toward its completion.

Graduate Writing Workshops Coordinator and Instructor, Graduate Communication Enhancement Program, Pennsylvania State, August 2000–July 2002. Created and taught a semesterly series of five workshops on cross-disciplinary issues of academic writing for graduate students.

Graduate Representative to Composition Committee, Pennsylvania State, September 1999–April 2000. Elected graduate representative on six-member committee that set and reviewed composition program policies for Penn State’s Commonwealth Educational System.

Graduate Writing Center Coordinator, Pennsylvania State, December 1998–January 2001. Served as founding coordinator of a university-funded graduate writing center. Helped to orchestrate continued funding and expansion of the center. Held weekly consultation sessions with graduate writers from over 30 different disciplines.

Assistant to Composition Program, Brigham Young, January–May 1997. Assisted Composition program head in researching issues of part-time faculty hiring, standardized and advanced placement testing, and service learning.

Grants, Fellowships, and Awards

College of Arts and Humanities Institute Fellow in Residence, 2006-07. Competitively awarded one of five full annual fellowships throughout all Indiana University arts and humanities disciplines. Granted \$8000 (taken as an equivalent two-course teaching release) for research toward my second book, *Ordinary Agents*.

Community Outreach and Partnerships in Service Learning Grant, 2005. Competitively awarded one of two \$1500 university-wide grants for developing an undergraduate document design class to fulfill real document needs of community organizations in Bloomington.

Trustees Teaching Award, 2005. Competitively awarded \$2500 in recognition of outstanding teaching within the College of Arts and Sciences.

Instructional Development Fellowship, Office of the Dean of Faculties, 2004. Competitively awarded \$6000 for the development of a new professional writing course, W321 Visual Literacy and Document Design.

Culbertson Composition Grant, 2004. Awarded \$3500 for the creation of a website to centralize training resources for instructors teaching W231 Professional Writing Skills.

Summer Faculty Fellowship, 2002. Competitively awarded \$7500 for summer research for my book, *Identity's Strategy: Rhetorical Selves in Conversion*.

Wilma Ebbitt Award, Penn State, 2001. Competitively awarded \$1000 in recognition of scholarship in rhetoric and composition (one annually).

Courses Taught

Indiana University Undergraduate Teaching

Intensive Freshman Seminar: Visual Culture and the Graphic Novel (2 sections)

Proposed and was competitively selected twice to teach a three-week, 45-hour seminar on the emergence of graphic literature for the Division of Extended Programs.

Honors 203 Visual Culture and the Graphic Novel

Invited by the Hutton Honors College to teach this course on the emergence of graphic literature.

W131 Elementary Composition (2 sections)

W231 Professional Writing Skills (7 sections)

W321 Advanced Technical Writing: Visual Literacy and Document Design (3 sections)

Graduate and undergraduate students

W350 Advanced Expository Writing (7 sections)

Taught with topics of “Rhetoric and Democracy” and “Rhetorics of Technology.”

L142 Introduction to Writing and the Study of Literature

English major gateway course. Taught both large lecture and honors discussion section on “Literature and Survival.” Supervised 5 associate instructors teaching their own discussion sections.

L202 Introduction to Literary Interpretation (2 sections)

Taught twice with topic of “Bigger than Ourselves.”

L240 Literature and Public Life

Taught with topic of “Writing Change: The Rhetorical Impact of Literature.”

L360 Twentieth-Century Nonfiction Prose

Taught with topic of “Autobiography, Conversion, and the Self.”

L495 Undergraduate Independent Study

Taught with topics of “Rhetoric and Women’s Autobiography” and “Rhetoric and American Religious Discourse.”

Indiana University Graduate Teaching

W501 Proseminar on the Teaching of Composition

Professional seminar for training associate instructors in the teaching of college-level analysis and writing.

W602 Contemporary Theories of Rhetoric and Composition (2 sections)

Graduate course in Composition, Literacy, and Culture PhD Concentration. Taught as “Rhetoric and Narrative” and “Rhetoric and Agency.”

L680 Graduate Independent Study: Special Topics in Literary Study and Theory

Taught with topic of “Kenneth Burke.”

L790 Graduate Independent Study

Taught with topics of “Narrative and Rhetorical Theory” and “Rhetoric of/as Revolution.”

The Pennsylvania State University

Advanced Technical Writing and Editing (2 sections)

Graduate and advanced undergraduate students

Technical Writing (3 sections)

Writing in the Social Sciences (4 sections)

Brigham Young University

First-Year Composition (9 sections)

Academic Service at Indiana University

National and International

Webmaster for *College English* Dialogues, a discussion forum for *College English* that I created and maintain, June 2006–present.

Research and Book Review Editor, *KB Journal*, a multidisciplinary online journal of new research that extends and challenges the theories of Kenneth Burke, February 2004–present.

Panel Co-organizer, “Agency and Identity: Personal and Civic,” Conference on College Composition and Communication, New York, 2007.

Panel Co-organizer, “Kenneth Burke Online,” Kenneth Burke and His Circles: The Penn State Conference on Rhetoric, Penn State University, 2005.

Panel Organizer, “Agendas of Identity: Religious Contexts for Rhetorical Inquiry,” Rhetoric Society of America conference, Austin, 2005.

Panel Organizer and Co-chair, “Current Research on Kenneth Burke: New Scenes, Emerging Acts,” Conference on College Composition and Communication, San Antonio, 2004.

Manuscript Referee for *College English*, *Philosophy and Rhetoric*, *Quarterly Journal of Speech*, *Rhetoric Society Quarterly*, *Communication and Critical/Cultural Studies*, and *College Literature*

University

Bloomington Faculty Council, Technology Policy Committee, September 2004–present.

Advisor, Individualized Major Program, August 2006–present.

Invited symposium participant, “Digital Futures: New Models of Scholarly Communication in the Humanities,” Indiana University, October 2006.

Department

Technology and Digital Humanities Committee, September 2007–present.

Chair, Composition Subcommittee for the Development of a Writing Concentration within the English Major, November 2006–April 2008.

Composition Committee, August 2002–present.

Advisory Committee (elected twice), August 2007–present, August 2005–May 2006.

Coordinator, Guy Lemmon Award for Public and Professional Writing, August 2003–present. I oversee the annual department graduate and undergraduate awards for superior public and professional writing.

MA and PhD Admissions and Fellowships Committee, December 2006–March 2007, August–February 2003.

Composition Associate-level Search Committee, September 2005–March 2006, September 2004–March 2005.

Composition Junior-level Search Committee, September 2006–March 2006.

Chair Selection Committee (elected), January–November 2005.

Transformative Hire Search Committee, January–August 2004.

Carnegie Initiative on the Doctorate, Subcommittee on the Future of the Discipline, October 2003–October 2004.

Job Placement Committee, August 2002–August 2004.

Dissertation committee member (5 current, 6 total), exam committee member (2 current, 9 total), and honors thesis committee member (2 total).

Community Service

Volunteer, Grandview Elementary School, Bloomington, IN, January 2006–present. Assist with weekly computer literacy instruction and with the drafting of funding proposals.

Den Leader, Cub Scout Den 2120, Hoosier Trails Council, January 2006–present. Plan and lead weekly den activities emphasizing personal and social responsibility.

Scoutmaster, Venture Crew 2120, Hoosier Trails Council, March 2003–October 2005. Planned and led weekly meetings and outdoorsmanship activities toward rank advancement and civic education.

President, Young Men's Organization, The Church of Jesus Christ of Latter-day Saints, Clear Creek Ward, Bloomington, IN, March 2003–October 2005. Oversaw the civic and religious education of approximately 30 young men ages 12–19 in my congregation.

Professional Affiliations

National Council of Teachers of English

Conference on College Composition and Communication

Society for Technical Communication

Association of Teachers of Technical Writing

International Society for the History of Rhetoric

Rhetoric Society of America

Kenneth Burke Society

Popular Culture Association