

## **Gregory A. Waller**

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### **Education**

Ph. D. State University of New York at Stony Brook, 1978  
M. A. State University of New York at Stony Brook, 1973  
B. A. University of California at Berkeley, 1972

### **Employment**

Chair and Professor, Department of Communication and Culture,  
Indiana University (2003-present)  
Chair, Department of English, University of Kentucky (1999-2003)  
Visiting Professor, Film and Video Studies, University of Michigan (1998)  
Professor, Department of English, University of Kentucky (1996-2003)  
Associate Professor, Department of English University of Kentucky (1984-1996)  
Assistant Professor, Department of English, University of Kentucky (1978-84)  
Instructor, Department of English, University of Nevada--Las Vegas (1977-78)  
Teaching Assistant, State University of New York at Stony Brook (1973-77)

### **Awards**

- Toshiba Foundation Grant for museum exhibition: Japan-in-America, The Turn of the Twentieth Century (2005)
- Faculty exchange, Nankai University, Tianjin, China (May-June 2005)

- Appalachian-Rome Exchange Program, Visiting Scholar , University of Rome, La Sapienza (2002)
- University of Kentucky Major Equipment Grant (\$65,000) for a Mekel M525 Microfilm Scanner to be used for humanities computing projects (2001)
- University of Kentucky Research Committee Grant for electronic archive on “Japan in America” (1999)
- Katherine Singer Kovacs award of the Society for Cinema Studies for outstanding scholarship in film and media studies (1995-1997) for Main Street Amusements
- Theatre Library Association award for best book in film and television studies (1995) for Main Street Amusements
- Nominated for Arts & Sciences Outstanding Teaching Award and Chancellor's Award for Outstanding Teaching (1996, 1997)
- Appointment by Kazakh-American Studies Center as lecturer in American film, Almaty, Kazakhstan (May 1995).
- Fulbright Lectureship, University of Waikato, Hamilton, New Zealand (June-December 1993).
- Kentucky Humanities Council Grants and Kentucky Oral History Commission Grant for production of a documentary film on the role of the movies in Campbellsville, Kentucky during the 1930s and 1940s (1992, 1993)
- Japan Area Studies Curriculum Development Grant (1991, 1992)
- Kentucky Humanities Council Media Grant for research on moviegoing and film exhibition in Lexington, Kentucky 1896-1940 (1988)

## **Film Production**

At the Picture Show (1993). 42 minute documentary on the role of the movies and the business of film exhibition in Campbellsville, Kentucky during the 1930s-1940s. Screenings include Society for Cinema Studies national conference (March 1994), public television broadcast (October 1994), University of Pittsburgh (April 1995).

## Museum Exhibit

Japan-in-America: The Turn of the Twentieth Century. Mathers Museum of World Cultures, Indiana University at Bloomington (March-December 2006). Archival website for the exhibit: <http://www.indiana.edu/~jia1915/>

## Publications

### Books

- Moviegoing in America: A Sourcebook in the History of Film Exhibition. London and Malden MA: Blackwell Publishers, 2002.
- Main Street Amusements: Movies and Commercial Entertainment in a Southern City, 1896-1930. Washington: Smithsonian Institution Press, 1995.
- American Horrors: Essays on the Modern American Horror Film. Urbana: University of Illinois Press, 1987.
- The Living and the Undead: From Stoker's 'Dracula' to Romero's 'Dawn of the Dead'. Urbana: University of Illinois Press, 1986.
- The Stage/Screen Debate: A Study in Popular Aesthetics. New York: Garland Press, 1983.

### Articles in Books

“Free Talking Picture—Every Farmer is Welcome: Non-theatrical Film and Everyday Life in Rural America during the 1930s.” Forthcoming in Going to the Movies, eds. Melvyn Stokes, Robert Allen, and Richard Maltby. University of Exeter Press.

"The New Zealand Film Commission, Promoting an Industry, Forging a National Culture." Revised and updated for Contemporary New Zealand Cinema, ed. Ian Conrich (Wayne State University Press, forthcoming).

"Mapping the Moving Picture World: Distribution in the United States circa 1915." In Proceedings of the 2004 Domitor Conference (John Libbey, forthcoming)

"Imagining and Promoting the Small-Town Theater." In Non-Metropolitan Film Exhibition and Reception, eds. Kathryn H. Fuller and George Potamianos (University of California Press, forthcoming)

"Another Audience: Black Moviegoing from 1907 to 1916." Reprinted from Main Street Amusements in Exhibition, The Film Reader, ed. Ina Rae Hark. New York: Routledge, 2002, pp. 31-40.

"Sleighbells and Moving Pictures: On the Trail of D.W. Robertson." In The Sounds of Early Cinema, ed. Richard Abel and Rick Altman. Indiana University Press. Bloomington: University of Indiana Press, 2001, pp. 121-8.

"Photodramas and Photoplays: Stage and Screen 1909-1915." In The Tenth Muse: Cinema and Other Arts, eds. Leonardo Quaresima and Laura Vichi. Udine, Italy: Forum, 2001, pp. 575-85.

"Introduction" to American Horrors. In The Horror Reader, ed. Ken Gelder. New York: Routledge, 2000, pp. 256-64.

"Hillbilly Music and Will Rogers: Small-town Picture Shows in the 30s." In American Movie Audiences: From the Turn of the Century to the Early Sound Era, eds. Melvyn Stokes and Richard Maltby. London: British Film Institute, 1999, pp. 153-66.

"Motion Pictures and Other Entertainment at Chautauqua." In Cinema at the Turn of the Century, eds. Roberta Pearson, Claire Dupre la Tour, Andre Gaudreault. Quebec: Editions Nota Bene, 1999, pp. 81-89.

"Embodying the Urban Maori Warrior." In Places through the Body, eds. Heidi Nast and Steve Pile. New York: Routledge, 1998, pp. 337-55.

"Flow, Genre, and the Television Text." In In the Eye of the Beholder: Critical Perspectives in Popular Film and Television. Ed. Gary R. Edgerton. Bowling Green: Popular Press, 1997, pp. 55-66.

"Tod Browning's Dracula" (section from The Living and the Undead). In Dracula, eds. Nina Auerbach and David J. Skal. New York: Norton, 1997, pp. 382-89.

"Midnight Movies: 1980-1985: A Market Study." In The Cult Film Experience: Beyond All Reason. Ed. J. P. Telotte. Austin: University of Texas Press, 1991, pp. 167-86.

"Rambo: Getting to Win This Time." In From Hanoi to Hollywood: The Vietnam War in American Film. Eds. Linda Dittmar and Gene Michaud. New Brunswick: Rutgers University Press, 1990, pp. 113-28.

"Film and Theater." In Film and the Arts in Symbiosis. Ed. Gary Edgerton. Westport, Connecticut: Greenwood Press, 1988, pp. 135-63.

"Made-for-Television Horror Films." In American Horrors. Ed. Gregory A. Waller. Urbana: University of Illinois Press, 1987, pp. 145-61.

"Disney Bibliography." In American Animated Cartoon. Eds. Gerald Peary and Danny Peary. New York: Dutton, 1980, pp. 99-102.

Mickey, Walt, and Film Criticism from Steamboat Willie to Bambi." In American Animated Cartoon. Eds. Gerald Peary and Danny Peary. New York: Dutton, 1980, pp. 49-57.

## Articles

"Narrating the New Japan: The Hero of Liao Yang (1904)." Screen 47, no. 1 (Spring 2006): 43-65.

"Imagining and Promoting the Small-Town Theater." Cinema Journal 44, no. 3 (Spring 2005): 3-19.

"Robert Southard and the History of Itinerant Film Exhibition." Film Quarterly 57, no. 2 (2004): 2-14.

"National Cinema and Film Culture in Kazakhstan." Asian Cinema 8, no. 1 (Spring 1996): 39-49.

"The New Zealand Film Commission, Promoting an Industry, Forging a National Culture." Historical Journal of Film, Radio, and Television 16, no. 2 (1996): 243-62.

"The Simpsons Survey the Wasteland." New Zealand Journal of Media Studies 1, no. 1 (1994): 18-21.

"Black Nickelodeon." Black Film Review 7, No. 4 (1993): 28-31.

"Another Audience: Black Moviegoing, 1907-1916." Cinema Journal 31, No. 2 (Winter 1992): 3-24.

"Situating Motion Pictures in the Pre-nickelodeon Period: Lexington, Kentucky, 1897-1906." Velvet Light Trap No. 25 (Spring 1990): 12-28.

"Introducing the 'Marvellous Invention' to the Provinces: Film Exhibition in Lexington, Kentucky, 1896-1897." Film History 3, No. 3 (1989): 223-34.

"Flow, Genre, and the Television Text." Journal of Popular Film and Television 16, No. 1 (Spring 1988): 6-11.

"Re-Placing The Day After." Cinema Journal 26, No. 3 (Spring 1987): 3-20.

"Mike Hammer and the Detective Film of the 1980s." Journal of Popular Film and Television 13, No. 3 (Fall 1985): 108-25.

"The Uses and the Pleasures of Horror." Quarterly Review of Film Studies 10 (Summer 1985): 255-60.

"Sex and the Beast Within." Proceedings of the Second Annual Conference on Film, Kent State University (1984): 9-13.

"Seeing It Through: Closure in Four Horror Films." Proceedings of the Purdue Conference on Film 7 (1983): 17-24.

"Auto-Erotica: Some Notes on Comic Softcore Films for the Drive-In Circuit." Journal of Popular Culture 17, No. 2 (Fall 1983): 135-41.

"Disorientation and Point of View in Nicolas Roeg's Don't Look Now." Proceedings of the Purdue Conference on Film 6 (1982): 68-74.

"An Annotated Filmography of R-Rated Sexploitation Films Released during the 1970s." Journal of Popular Film and Television 9, No. 2 (Summer 1981): 98-112.

"Aguirre, the Wrath of God: History, Theater, and the Camera." South Atlantic Review 46, No. 2 (May 1981): 55-69.

"Satire and the Grotesque in Herzog's Even Dwarfs Started Small." Proceedings of the Purdue Conference on Film 5 (1980): 3-10.

"The Great Ecstasy of the Woodsculptor Steiner: Herzog and the 'Stylized' Documentary." Film Criticism 5, No. 1 (Fall 1980): 26-35.

### **Encyclopedia Entries**

Schirmer Encyclopedia of Film (Schirmer, 2006): ed. Barry Grant: entries on Exhibition (pp. 139-48) Film History (217-20), Theaters (239-47).

Entries on Audience: USA, Chautauqua, Airdomes, F.H. Richardson, D.W. Robertson in Encyclopedia of Early Cinema, ed. Richard Abel (New York: Routledge, 2005).

"D. W. Griffith." In Kentucky Encyclopedia, ed. John E. Kleeber. Lexington: University Press of Kentucky, 1992, pp. 392-3.

### **Selected Reviews**

Reviews in Village Voice, Journal of Popular Film, Jump Cut, Take One, Literature/Film Quarterly, American Notes and Queries, Film Quarterly, Historical Journal of Film, Radio, and Television and American Historical Review, including:

Review of Screen Traffic. Film Quarterly 59, no. 1 (Fall 2005): 70-2.

Review of Identifying Hollywood's Audiences. Film Quarterly 55, no. 4 (Summer 2002): 57-9.

Review of War Stories Our Movies Never Told Us. American Historical Review (Feb. 1997): 249-250.

Review of Naming the Other: Images of the Maori in New Zealand Film and Television. Film Quarterly 49, no. 3 (Spring 1996): 57-58.

Review of Hillbillyland: What the Movies Did to the Mountains and the Mountains Did to the Movies. Historical Journal of Film, Radio and Television 16, no. 2 (1996): 297-98.

Review of Shadows on the Past: Studies in the Historical Fiction Film. American Historical Review (June 1996): 813-14.

### **Selected Papers and Presentations**

“Rural Modernity: Film and New Cinema Circuits (1929-1941).” Useful Cinema: Expanding Film Contexts (Concordia University, August 2006)

“The Japanese Invasion.” International Domitor Conference (May 2006).

“Globalism and the Non-Theatrical Market.” Globalism and Film History (University of Illinois at Chicago, April 2006).

“General-Interest Magazines and Movie Discourse in the 1930s.” Society for Cinema and Media Studies (March 2006).

“Globalism and Hollywood Cinema.” Nankai University (Tianjin, China May 2005)

“The United States Department of Agriculture: Non-Commercial Motion Pictures for the Farming Families of America.” Society for Cinema and Media Studies (March 2005).

Invited participation, 4<sup>th</sup> Amsterdam Film Workshop (July 2004).

“The Non-theatrical Moving Picture World.” International Domitor Conference (Utrecht, June 2004).

“Movies on the Road.” Orphan Films Symposium IV (March 2004).

“The Moving Picture World Maps the Moving Picture World.” Society for Cinema and Media Studies Conference (March 2004).

“Free Farm Movies and Other Non-Theatrical Attractions.” Commonwealth Fund Conference: Film and Everyday Life. (University College, London June 2003).

“Traveling Film Exhibition during the Depression.” University of Pittsburgh (October 2002).

"Movies and Moviegoing in Small-Town America." University of Rome, La Sapienza (June 2002).

"Itinerant Exhibition during the Depression." Society for Cinema Studies (May 2002).

“Locality, Region, and the Cultural Politics of Commercial Entertainments.” Keynote address, Colloquium on Niagara Popular Culture. Brock University (April 2002).

"Is There a Place in the History of American Film for Robert Southard? Itinerant Exhibition in Kentucky during the Depression and Before." Local Color Conference on Moviegoing in the South. Duke University (January 2002).

"Cinema in Everyday Life and the Discourse of the Movies: Reading the Saturday Evening Post." Society for Cinema Studies (May 2001).

"Orphans on Display." Orphans of the Storm II: Documenting the Twentieth Century (March 2001).

"The Cultural Politics of Region and the History of American Film in the 1930s." Society for Cinema Studies (March 2000).

"Photodramas and Photoplays: Stage and Screen 1909-1915." International Domitor Conference (Udine, Italy, March 2000)

"The Frighteners: The State of the Art of Horror." Invited keynote presentation at the International Conference for the Fantastic in the Arts (March 1999).

"Hillbilly Music and Will Rogers: Small-Town Film Exhibition in the 1930s." Commonwealth Fund Conference (London, February 1998); Chicago Film Seminar, October 1998).

"Film Exhibition at Independent Chautauqua Assemblies." Society for Cinema Studies (May 1997).

"Maori Feature Films and the New Zealand Film Industry." Western Social Science Association (April 1997).

Introduction and post-screening discussion of Ngati. Carnegie Museum of Art (April 1996).

"National Cinema and Film Culture in Kazakhstan." Society for Cinema Studies (March 1996).

"History in the Making: Biograph's Hero of Liao-Yang (1904)." Society for Cinema Studies (March 1995).

"Cinema Studies in American Universities." Kazakh Institute for Film and Theater (May 1995).

"Introducing Ngati: Maori Feature Films and the New Zealand Film Industry." Ohio University Film Conference on Asian Cinema (Nov. 1994).

"Motion Pictures as Chautauqua Entertainment." Third International Domitor Colloquium (June 1994).

"The New Zealand Film Commission: Profitability and National Identity." Society for Cinema Studies (March 1994).

"Movies and American Culture." University of the South Pacific (Aug. 1993).

"Mediating Popular Culture: The Exhibition and Reception of the Movies in Small-Town America." New Zealand Fulbright American Studies Conference (July 1993).

"Selling the Movies in a Southern Small Town during the 1930s." Society for Cinema Studies Conference (February 1993).

"Historicizing, a Test Case: Japan on American Screens, 1909-1915." Society for Cinema Studies Conference (May 1991).

"Another Audience: Black Moviegoing and Film Exhibition, 1906-1927." Society for Cinema Studies Conference (May 1990).

"Taking in the Movies: Lexington, Kentucky 1896-1906." Society for Cinema Studies Conference (April 1989).

"Rambo: Getting to Win This Time." Conference on the War Film. University of Massachusetts (April 1988).

"Flow and Genre." Fifth International Conference on Television Drama. Michigan State University (May 1986).

"Parody and Tradition in Popular Film and Television." Society for Cinema Studies Convention (April 1986).

"Made-for-Television Horror Movies." Fourth International Conference on Television Drama. Michigan State University (May 1985).

"Sex and the Beast Within." Kent State University Film Conference (April 1984).

"Seeing It Through: Closure in Four Horror Films." Purdue Conference on Film (April 1983).

"Disorientation and Point of View in Nicolas Roeg's Don't Look Now." Purdue Conference on Film (April 1982).

"Auto-Erotica: Some Notes on Softcore Films for the Drive-In Circuit." Popular Culture Association of America (April 1982).

"Violence and Horror in Straw Dogs." Southeast Modern Language Association (Nov. 1981).

"Satire and the Grotesque in Herzog's Even Dwarfs Started Small." Purdue Conference on Film (Nov. 1980).

"Herzog and the 'Stylized' Documentary: The Great Ecstasy of the Woodsculptor Steiner." Salisbury Literature, History, and Film Conference (June 1980).

"The Great Debate: Theater and/or Film, 1908-1939." Indiana University Comparative Literature Film Conference (March 1977).

## **Dissertation**

"The Stage/Screen Debate: A Study in Popular Aesthetics"  
Director: Richard A. Levine

## **Teaching Experience**

Undergraduate and graduate courses in film history, criticism, and theory; cultural studies; media research methods; film and literature; Japanese film and culture; film genres (including courses in horror, detective, war, documentary, comedy); teaching film and television; special topics courses in Vietnam and World War II, ideology and popular film, independent American film, ethnicity and film, Hollywood in the 1930s, multiculturalism and media, contemporary American film industry; film and American popular music; American literature

## **Professional Service**

**Manuscript reviewer:** Cinema Journal, Film Criticism, American Literary History, Studies in Critical/Cultural Communication, The Moving Image, University Press of Kentucky, University of Illinois Press, University of North Carolina Press, University of Texas Press, Smithsonian Institution Press, Columbia University Press, University of Oklahoma Press, University of California Press, Johns Hopkins University Press, Wayne State University Press, Blackwell Publishing, Southern Illinois University Press, Routledge, Duke University Press

**Tenure and promotion reviewer:** Rollins College (1991), University of Memphis (1994), University of Waikato (1996), University of Missouri at Kansas City (1999), Brandeis University (2001), University of Pittsburgh (2002), Brandeis University (2003), University of Arizona (2004), University of Michigan (2005), Concordia University (2005), University of Kent (2006), Northwestern (2006), Notre Dame (2006), Emory (2006)

**Editorial board member:** American Notes and Queries (1992-1997); Cinema Journal (1993-1998)

**Society for Cinema and Media Studies service:** national student writing award committee (1993); Kovacs book award committee (1999, 2000-chair), nominating committee (2006)

#### **Other professional service**

- Audio commentary for Courage of the Commonplace and Poor Mrs. Jones, Treasures from American Film Archives, Volume 3 (National Film Preservation Foundation, forthcoming 2007).
- Editorial advisor for Field Guide to Industrial and Institutional Films (National Film Preservation Foundation, 2006)
- Kentucky Humanities Council humanities advisor (1984-present) on grants related to documentary and video production, including the following films: Tobacco Blues, Beyond the Border, Living by Words, Kentucky Theater
- Consultant for graduate program in film and television (University of Waikato, Hamilton, New Zealand, 1993)
- Expert witness for legal proceedings: Brooks, Coffman & Fitzpatrick (1985); Rochelle A. Reback (1990)
- Workshop leader for film and popular culture, NEH Regional Humanities Center, Ohio University (2000-1)
- Advisory board for Commonwealth Fund Conference (2003): Cinema and Everyday Life.
- Interviewed for Movies of Color: Black Southern Cinema (documentary produced by Tom Thurman, 2001).

- Commentator for Griffith in Context: A Multimedia Exploration of D.W. Griffith's *The Birth of a Nation* (CD-Rom, produced by Ellen Strain and Gregory VanHoosier-Carey, 2001).