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**Association for Practical and Professional Ethics Twenty-First Annual Meeting**

March 1-4, 2012  
 Hilton Cincinnati Netherland Hotel  
 Cincinnati, Ohio

**Book Exhibit Room Reservation Form**  
**Reservation Deadline: January 13, 2012**

Publisher/Distributor Name : \_\_\_\_\_

Contact's Name and Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

- Publishers/Distributors may exhibit copies of titles for sale. Titles may include books, journals, DVDs or CD-ROMs. Charges for exhibiting: **1-10 titles \$125.00; 11-25 titles \$150.00; 26-50 titles \$175.00.**
- For information tables with no items for sale, the charge is **\$100/table.**
- Charges assume that exhibit copies of materials will be donated to the Association for Practical and Professional Ethics. **If publishers choose to have exhibit copies returned, arrangements must be made in advance and will include a \$150 service fee, plus shipping costs.**
- Exhibit space is supervised and secure. It will be managed by meeting staff. **Annual Meeting participants will purchase materials directly from the publisher using order forms and price lists supplied by the publisher.**
- If publishers send a representative to manage their exhibit where sales are separate and display materials are not donated to the Association, the charge is \$500. (If the representative wishes to attend the Annual Meeting, there will be an additional fee.)
- Advertising space is available in the Annual Meeting Program at the cost of **\$125 for a full page (6.5w x 9.5h)** or **\$75 for a half page (6.5w x 4.75h).** All copy must be sent camera ready. Half page ads must be horizontally oriented.
- For exhibits using audio-visual equipment, there will be an additional charge. Please contact Mary Ulmet at [marywill@indiana.edu](mailto:marywill@indiana.edu) for more information.
- The Book Exhibit Room set-up will be Wednesday, February 29, 2012 at 6:00pm. Materials should arrive at the hotel prior to set-up. Detailed instructions for shipping exhibit titles and order forms to the hotel will be sent in January.

**Exhibit Type: (check all that apply)**

- Books
- Journals
- DVDs
- CD-ROMs
- Other \_\_\_\_\_

**Audio-Visual Needs: (check all that apply)**

- TV/DVD
- Internet Access (laptop not included)
- Easel
- Other \_\_\_\_\_

(Charges for A-V vary. Contact Mary Ulmet)

**Advertisement in the Meeting Program:**

Full Page Ad  
 (6.5w x 9.5h)  
 \$125

Half Page Ad  
 (6.5w x 4.75h)  
 Horizontal  
 \$75

**Deadline:**  
 January 13, 2012

**Mandatory Reservation Fee:**

\$100/Info Only Table     \$125/1-10 Titles     \$150/11-25 Titles     \$175/26-50 Titles

**RESERVATION FEE CALCULATION**

\$ \_\_\_\_\_

**Optional Fees:**

Materials Returned:     **\$150 + Shipping costs** (FedEx acct #: \_\_\_\_\_ UPS acct #: \_\_\_\_\_) \$ \_\_\_\_\_  
 Representative Attending:     **\$500** \$ \_\_\_\_\_  
 Advertisement:     **\$125 Full Page** (6.5w x 9.5h) \$ \_\_\_\_\_  
                            **\$75 Half Page** (6.5w x 4.75h) \$ \_\_\_\_\_  
 Audio-Visual:    **Cost varies - contact [marywill@indiana.edu](mailto:marywill@indiana.edu)** \$ \_\_\_\_\_

**TOTAL :** \$ \_\_\_\_\_

**REGISTRATION PAYMENT**

Make checks payable to **APPE** (TIN# 0003123294 We are "doing business" as APPE under Indiana University)  
**Mail to:** Association for Practical and Professional Ethics, Book Exhibit Room, 618 E. Third Street, Bloomington, IN 47405  
 Credit card payments (Visa, MasterCard or Am Ex) may be faxed to 812-856-4969 or called into the office 812-855-6450.  
**All fees are in U.S. dollars from a U.S. financial institution. Invoices will not be sent. Keep a copy of this form for your records.**