

Office of Rural Health Policy: Rural Community-Based Practices on HIV/AIDS

Leticia Manning, MPH



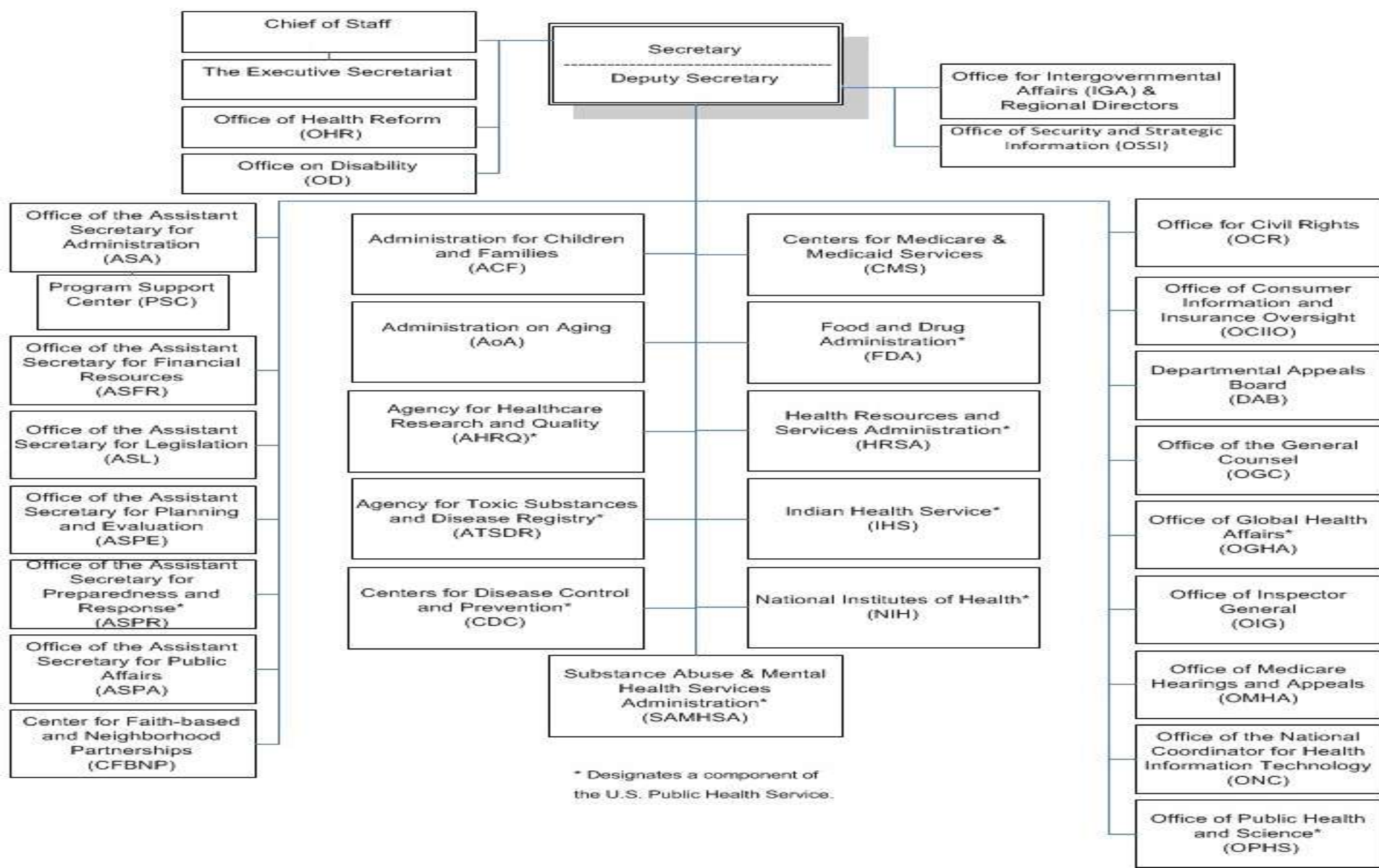
U.S. Department of Health and Human Services (HHS)
Health Resources Services Administration (HRSA)
Office of Rural Health Policy (ORHP)
Bloomington, Indiana
April 8, 2011



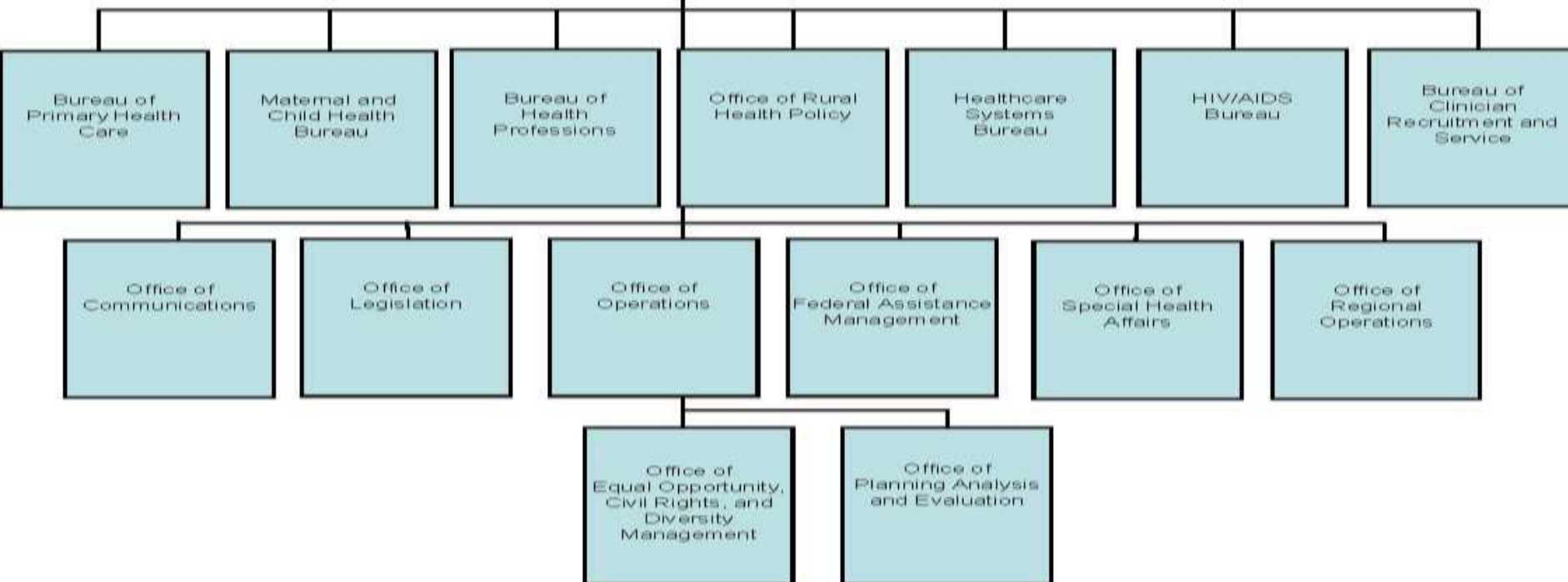
Overview

- HHS/HRSA Overview
- Introduction to ORHP
- ORHP Funding Opportunities – Community-Based Division
- What grantees are doing
- HRSA/HAB Resources
- Other Resources

U.S. Department of Health & Human Services



Health Resources and Services Administration



ORHP 101

- Quick Background
 - Part of HRSA & DHHS
 - “Voice for Rural”
 - Policy and Research Role
 - Review HHS Regulations
 - Administer Grant Programs
 - Technical Assistance
- Organizational Set up
 - Community-Based Division
 - Hospital-State Division
 - Border Health Division
 - Policy Research Team
 - Office for the Advancement of Telehealth



Improving Rural Health Initiative: Fiscal Year 2012



DEPARTMENT of HEALTH and HUMAN SERVICES

Fiscal Year
2012

Health Resources and
Services Administration

*Justification of
Estimates for
Appropriations Committees*

"Within the total amount requested for Rural Health activities, the Budget includes \$73 million for a new "Improve Rural Health Care" Initiative to strengthen partnerships among rural health care providers, recruit and retain rural health care professionals, and modernize the health care infrastructure in rural areas."

Technical Assistance Workshops

- Targeting Key States
 - Texas
 - Washington
 - California
 - Wisconsin
- Looking Ahead
 - Historically Black Colleges and Universities
 - Border Communities
 - Tribal Communities



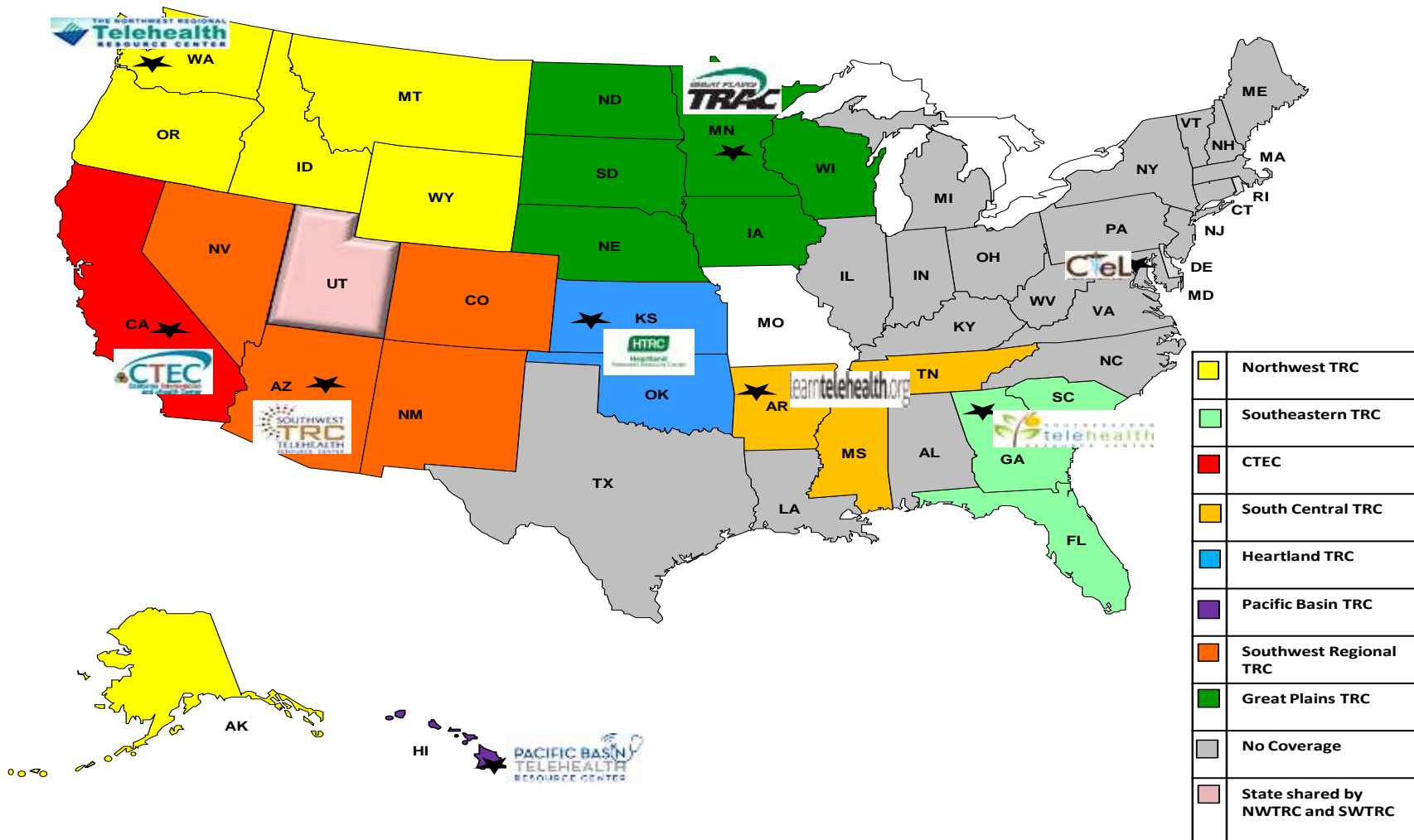
ORHP Grant Programs

- Major grant making units
 - Hospital-Based Division
 - Office for the Advancement of Telehealth
 - Community-Based Division

Hospital – State Division

- State Offices of Rural Health (SORH)
- Rural Hospital Flexibility Grant (Flex)
- Small Rural Hospital Improvement Program (SHIP)

Office for the Advancement of Telehealth: Telehealth Resource Centers



<http://granteefind.hrsa.gov/searchbyprogram.aspx?select=G22&index=207&year=>

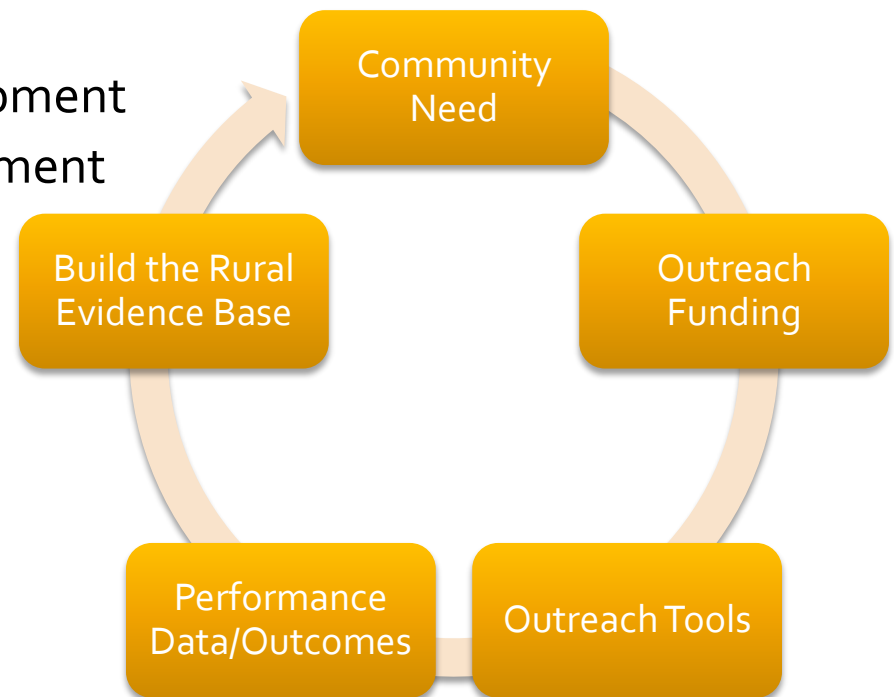
Community-Based Division

■ Programs

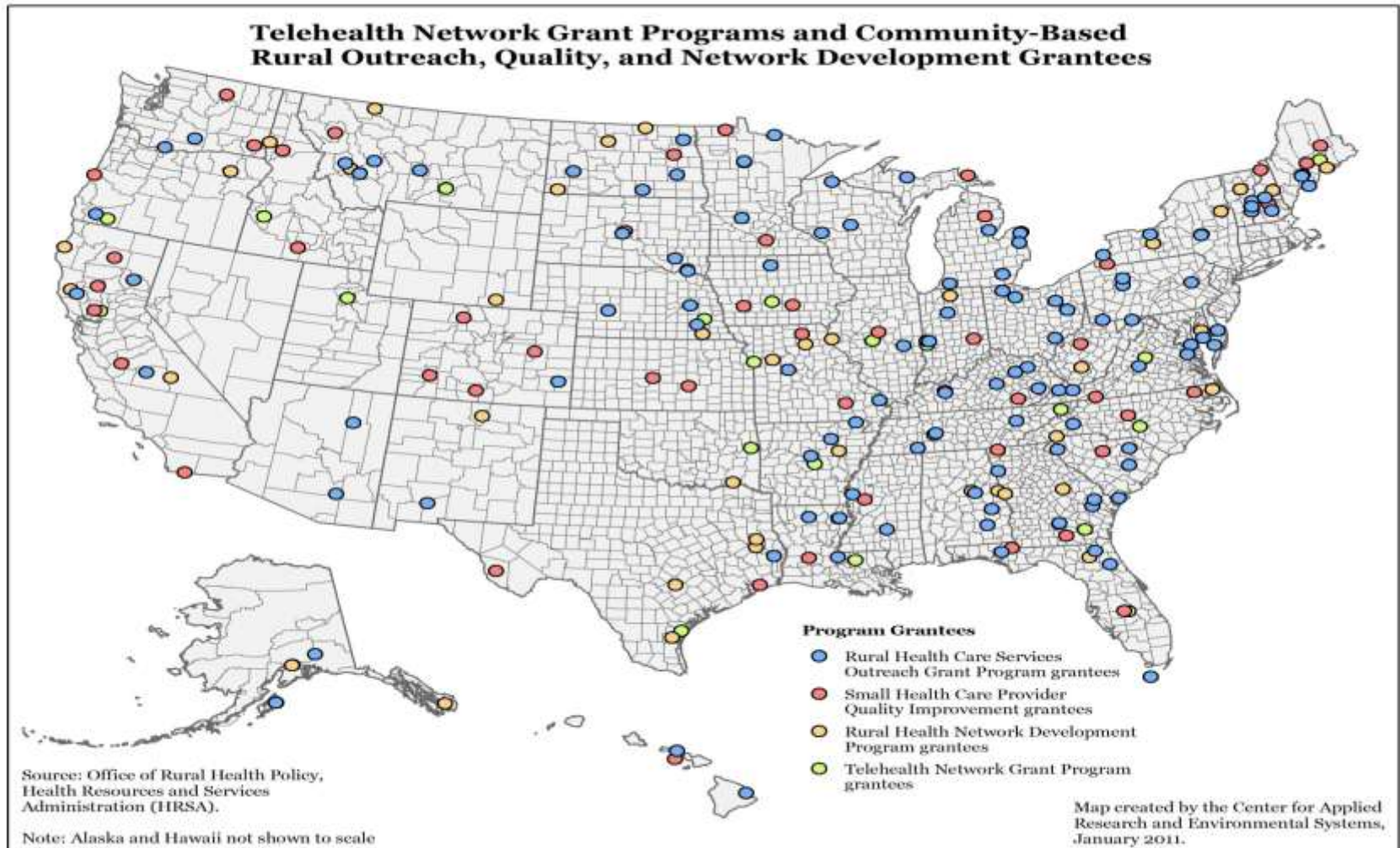
- Rural Health Outreach
- Rural Health Network Development
- Network Planning
- Quality Improvement
- Rural HIT Rural Network Development
- Rural Health Workforce Development

■ 2011 FOCUS

- Evaluation and sustainability
- Economic Impact Analysis Tool
- Identify Best-Practices Model



Rural Health Grants 2005 - 2009



Community-Based Grants Eligibility Requirements

- Applicants must be:
 - Rural Public or Private Non-Profit Entities
 - and/or
 - Federally-Recognized Tribal Government
 - and/or
 - Rural Migrant and Seasonal Farm Worker Services Organization
 - Development of consortium (3 partners)

*All funding opportunities will be available on:
<http://www.grants.gov>



HRSA

U.S. Department of Health and Human Services
Health Resources and Services Administration

- Home
- Get Health Care
- Grants
- Loans & Scholarships
- Data & Statistics
- Public Health
- About HRSA

Rural Health Grants Eligibility Advisor

- Rural Grants Program Home
- About Geographic Eligibility for Rural Health Grant Programs
- Guidances/online applications for Rural Health Grant Programs
- Resources for Business

Check Rural Health Grants Eligibility: Select a County

State or Territory:

County or equivalent:

[\(or: Check Rural Health Grants Eligibility by Address\)](#)

Health care providers who provide services in geographic areas that are defined as Rural Health area are eligible to apply for Rural Health Grants.

HRSA's Office of Rural Health Policy can provide more information on the Rural Health Grants. For more information:

Network Planning Grant

- Program Activities
 - Hire Health Information Technology consultant
 - Develop a business, strategic, and/or operational plan
 - Formalize and/or incorporate the network 501(c)3
 - Develop Economic Community Impact plan
 - Conduct Needs Assessment
- Application Information:
 - Start Date: March 1, 2012
 - RFP Available Summer 2011
 - Applications due September 2011
 - 15 Awards in last funding period
 - Award Amount: \$85K
- Program Contact:
 - Eileen Holloran:
eholloran@hrsa.gov

Network Development Timeline

- Purpose:
 - Expand network infrastructure
 - Integrate systems of care
 - Business, Strategic, and Sustainability Plan
 - Strengthen rural healthcare system
- Application Information:
 - RFP Available September 2013
 - Applications due November 2013
 - 20 Awards in last funding period
 - Award Amounts: \$180K/year
 - Start Date: May 1, 2014
- Program Contact
 - Leticia Manning

Rural Health Services Outreach Grant

- Program Activities
 - Direct health care services
 - Health fairs and screenings
 - Patient education
 - Provider education and training
- Application Information
 - RFP Available Summer 2011
 - 80 – 100 Awards
 - Award Amounts: \$150K (1st year), \$125K (2nd year), \$100K (3rd year)
 - Start date: May 2012
- Program Contact:
 - Kathryn Umali:
kumali@hrsa.gov

Health Outreach and Prevention Education Project (HOPE)

Where: Medocino, CA

Target Population: Injection drug users, homeless, impoverished & others

Purpose: Expand outreach services to reduce needle sharing & increase condom use.

HOPE Outreach workers targeted rancherias, migrant worker camps, shooting galleries, and needle exchange sites



HOPE cont.

Consortium:

- Mendocino County AIDS Volunteer Network
- Mendocino County Department of Public Health's HIV Prevention Education Program
- Mendocino County Veterans Services

Activities:

outreach events,
School presentations,
free yoga classes,
county jail prevention
Education classes



Rural Health Outreach Program

Consortium:

- WV Coalition for People with HIV/AIDS
- West Virginia Health Right

Activities:

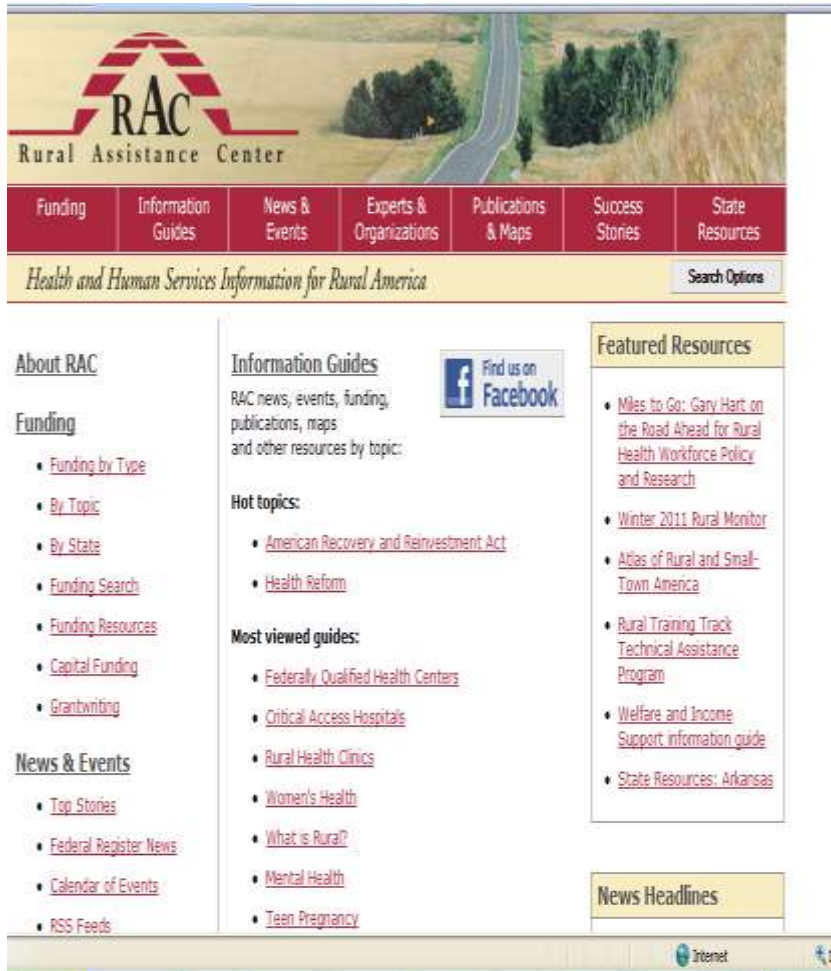
- Case Manager & Outreach nurse performed home visits to PLWHA & addressed health needs.



RESOURCES



Rural Assistance Center (RAC)

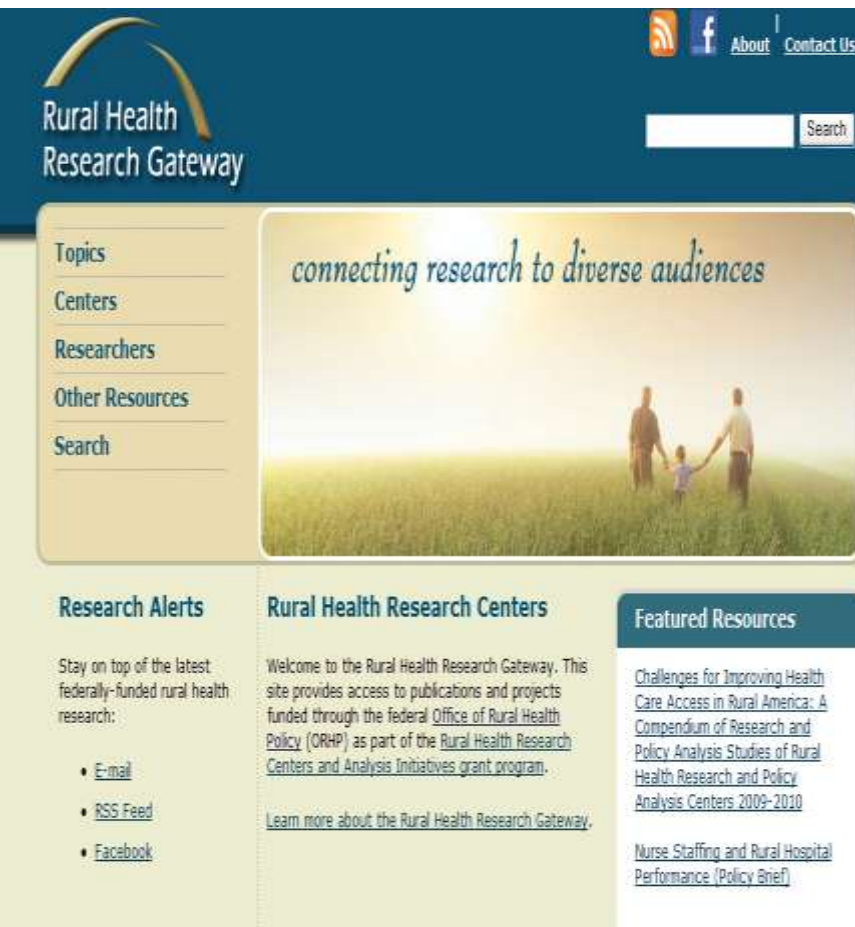


The screenshot shows the homepage of the Rural Assistance Center (RAC). At the top left is the RAC logo, which consists of a stylized red and white arch over the letters 'RAC', with 'Rural Assistance Center' written below it. To the right of the logo is a photograph of a rural landscape with a road, trees, and fields. Below the logo and photo is a navigation menu with seven red buttons: 'Funding', 'Information Guides', 'News & Events', 'Experts & Organizations', 'Publications & Maps', 'Success Stories', and 'State Resources'. Below the navigation menu is a yellow banner with the text 'Health and Human Services Information for Rural America' and a 'Search Options' button. The main content area is divided into several sections: 'About RAC', 'Funding' (with sub-links like 'Funding by Type', 'By Topic', 'By State', 'Funding Search', 'Funding Resources', 'Capital Funding', 'Grantwriting'), 'News & Events' (with sub-links like 'Top Stories', 'Federal Register News', 'Calendar of Events', 'RSS Feeds'), 'Information Guides' (with a sub-link 'RAC news, events, funding, publications, maps and other resources by topic:'), 'Hot topics' (with sub-links 'American Recovery and Reinvestment Act', 'Health Reform'), 'Most viewed guides' (with sub-links 'Federally Qualified Health Centers', 'Critical Access Hospitals', 'Rural Health Clinics', 'Women's Health', 'What is Rural?', 'Mental Health', 'Teen Pregnancy'), 'Featured Resources' (with sub-links 'Miles to Go: Gary Hart on the Road Ahead for Rural Health Workforce Policy and Research', 'Winter 2011 Rural Monitor', 'Atlas of Rural and Small-Town America', 'Rural Training Track Technical Assistance Program', 'Welfare and Income Support information guide', 'State Resources: Arkansas'), and 'News Headlines'. There is also a 'Find us on Facebook' button.

- One-Stop Shopping for rural news:
 - Funding Information
 - Resource Guides
 - Best Practices
- Electronic Updates
 - Subscribe on the website
- Customized Assistance
 - Phone: 1.800.270.1898
 - E-mail: info@raconline.org

<http://www.raconline.org/>

Rural Health Research Gateway



The screenshot shows the homepage of the Rural Health Research Gateway. The header features the site's logo, navigation links for 'About' and 'Contact Us', and a search bar. A central banner image depicts a family walking in a field with the text 'connecting research to diverse audiences'. The left sidebar contains a menu with 'Topics', 'Centers', 'Researchers', 'Other Resources', and 'Search'. Below the banner, there are three main content areas: 'Research Alerts' with a list of social media links, 'Rural Health Research Centers' with a welcome message and a link to learn more, and 'Featured Resources' with two links to research reports.


- Research from six rural health research centers
- Recent & Upcoming Reports:
 - Rural HIV: Estimated Prevalence of Persons Living with HIV/AIDS (PLWHA) in Rural America (August 2011)
 - The Patient Protection and Affordable Care Act: A Summary of Provisions Important to Rural Health Care Delivery
 - Provision of Mental Health Services by Rural Health Clinics

<http://www.ruralhealthresearch.org/>

Economic Impact Analysis Tool

- Economic Multiplier Calculator for Community-Based Programs
- Available on the Rural Assistance Center Website Summer 2011

HRSA ORHP Grantee Economic Impact Analysis Formula Model



Economic Impact Analysis Formula Tool

Input Scenario

View Summary

View Results

The Health Resources and Services Administration (HRSA) Office of Rural Health Policy (ORHP) makes the Economic Impact Analysis Formula Tool (The Tool) available for ORHP grantees to estimate the economic impact of ORHP programmatic investments to local economies. The Tool or any modifications or adaptations are not allowed to be reproduced, sold, or used for commercial purposes without the specific permission of ORHP.

ORHP is not responsible for any decisions made by organizations using The Tool. ORHP makes no warranty, expressed or implied, regarding the completeness, accuracy, or currency of any information provided through The Tool.

Results from Economic Impact Model

Total program spending	\$ 100,000.00
Total economic impact	\$ 140,949.63
Ratio: Economic Impact v. total program funding	1.41
Ratio: Impact v. personnel spending	1.41
Ratio: Impact v. equipment/supplies spending	
Ratio: Impact v. contract personnel spending	
Ratio: Impact v. other operational personnel spending	
Ratio: Economic Impact v. HRSA program funding	1.41

Ryan White Programs

- Work with cities, states and local community-based organizations
- Provide services to more than 500,000 individuals
- Support primary medical care, essential support services, technical assistance, clinical training and research on innovative models of care
- Fill the gap in care not met by other payers

Part C: Early Intervention Services

- Fund comprehensive primary health care in an outpatient setting for PLWHA
- Early intervention services costs are those associated with direct provision of medical care and make up at least 50% of grantee budget

<http://granteefind.hrsa.gov/searchbyprogram.aspx?select=H76&index=192&year=>

Part D: Services for Women, Infants, Children, Youth and their Families

- Provide family-centered primary and specialty medical care
- Outpatient or ambulatory care
- Services for women, infants, children, and youth with HIV/AIDS.
- Support services

[http://granteefind.hrsa.gov/searchbyprogram.aspx?select=H12
&index=195&year=](http://granteefind.hrsa.gov/searchbyprogram.aspx?select=H12&index=195&year=)

TARGET CENTER

[Submit a Resource/Face of Ryan White Nomination](#)

Search the TA Library

Search



Search the TA Library

Webcasts & Calls

Topics

Ryan White Community

TA Calendar

Help Desk



Highlights

2010 Grantee Meeting Slides and Posters

[Download workshop slides and posters](#)

Data Reporting

See the Data Reporting requirements for Ryan White grantees - by Part - in [Using Data to Measure Public Health](#)

SHARE THIS PAGE



TA Topics

Technical assistance (TA) and training is available on many HIV/AIDS care topics. The following are most frequently requested by Ryan White HIV/AIDS Program agencies.

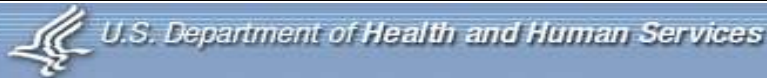


What is Technical Assistance (TA)

TA helps Ryan White HIV/AIDS Programs work more effectively. HRSA/HAB provides TA in different ways. Examples include seminars, Web casts, conference calls, TA guides, and on-site consultations.

<http://careacttarget.org/topics/>

HRSA Information Center



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Health Resources and Services Administration

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[home](#)>[search publications](#)>search results

HIV/AIDS Featured Publications

HRSA CARE

A COMMITMENT TO QUALITY CARE
The State of Connecticut's Quality Improvement...

Quantity: [Add to Cart](#)

HRSA CARE

NEW HIV/AIDS CONTROL STRATEGIES
The Centers for Disease Control and Prevention...

Quantity: [Add to Cart](#)

http://ask.hrsa.gov/results_materials.cfm?type=featured&searchterm=1&kwrID=571

Find Ryan White Providers



www.h



U.S. Department of Health and Human Services

Health Resources and Services Administration

[A-Z Index](#) | [Questions?](#) | [Order P](#)

Find Ryan White HIV/AIDS Medical Care Providers



The Ryan White HIV/AIDS Program can help people living with HIV/AIDS access the medical care they need but can't afford.

- Ryan White care includes medical care by doctors and clinics that know how to treat HIV/AIDS.
- Ryan White-funded medical care providers can refer you to dental care and other services like transportation as well as provide access to HIV medications.
- Ryan White provides HIV care to those without insurance. It may be able to fill gaps in care not covered by your insurance or other programs like Medicaid and Medicare. What you pay depends on whether you have your own health insurance and how much income and resources you have.

For help getting care from Ryan White, type in your address and click

http://findhivcare.hrsa.gov/Search_HAB.aspx

Search by Address

Search by State or County

Address, ZIP Code, or Place:

Provider Name: (Optional)

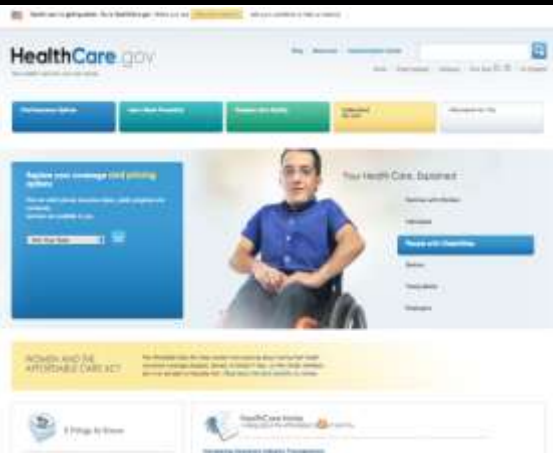
- Display results with Text Only
 Display results with Text & Map

Search

Valuable Resources

- USDA Distance Learning and Telemedicine: <http://www.usda.gov/rus/telecom/dlt/dlt.htm>
- FCC's Rural Health Care Corporation: <http://www.fcc.gov/ccb/apd/ruralhealth/>
- AHRQ Health IT in Small Rural Communities: <http://healthit.ahrq.gov>
- Nursing: <http://www.bhpr.hrsa.gov/nursing>
- NHSC: <http://nhsc.hrsa.gov>

Data & Information Resources



<http://www.healthcare.gov>



<http://www.data.gov/communities/health>



<http://www.ers.usda.gov/data/ruralatlas/>



<http://www.udsmapper.org/index.cfm>



<http://www.countyhealthrankings.org>



<http://www.communityhealth.hhs.gov>

Health Workforce Information Center

- **Web site** - Easy access to key information on over 50 workforce topics and 80 professions, including:
 - Events & training
 - Organizations
 - Funding
 - News and Updates
 - Resources
- **HWIC Call Center**
 - 1-888-332-4942
 - info@healthworkforceinfo.org

The screenshot shows the HWIC website homepage. At the top is the HWIC logo and a search bar. Below the logo is a navigation menu with tabs for Events & Training, Organizations, Funding, News & Updates, State Resources, and Topics & Professions. The main content area features a 'Featured Resources' section with three large buttons: 'Topic' (Primary Care), 'Profession' (EMTs & Paramedics), and 'Funding' (Scholarships). Below this is a section titled 'On This Site:' with links to various content categories: Events and Training, Organizations, Funding, News and Updates, State Resources, and Topics and Professions. On the right side, there are three vertical panels: 'About HWIC' (describing the center's mission and providing contact info), 'Our Call Center' (offering free assistance), and 'Sign Up' (for a monthly newsletter). At the bottom right, there are social media sharing icons for Facebook, Twitter, and LinkedIn.

Questions?



Contact Information

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301-443-8335

www.hrsa.gov/ruralhealth